

# MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is made at Karachi on the \_\_\_\_\_ day of \_\_\_\_\_ 20XX.

Between

## ILMA UNIVERSITY

A degree-awarding university through the Act of Assembly, Government of Sindh in 2017, operating from its main campus situated at Main Ibrahim Hydri, Road Korangi Creek Karachi, hereinafter, referred to as "ILMA University", Formerly IBT.

## ***STUDIO / CHANNEL / EXHIBITOR / ORGANIZATION***

In consideration of the mutual covenants and promises contained herein, and subject to the following points ILMA UNIVERSITY and ***STUDIO / CHANNEL / EXHIBITOR / ORGANIZATION*** hereby agree as follows:

- a) University shall facilitate in shooting of drama / movie / exhibition / corporate event / wedding shoot at its premises as per University approved tariff, terms & conditions thereof. (attached as Annexure 1)
- b) University shall extend maximum support within its framework.
- c) University shall extend its \_\_\_\_\_ % scholarships to the staff and their children of production house / channel / exhibitor / organization.
- d) University shall give a guided tour to the celebrities.
- e) University may offer special discounts on its Tariff subject to availability.
- f) University shall allow use of its logo and brand during teasers, trailers and airing of drama / movie etc. Further, it will also allow use of its logo and brand by celebrities through their social media.
- g) The production house shall facilitate in shout out from the celebrities and also show university logo at the start or in the end credits of the drama / movie.
- h) The production house / channel / exhibitor / organization will facilitate students for onsite training, internships and jobs.
- i) The production house / channel / exhibitor / organization shall facilitate for celebrity shout outs during shoot at the University.
- j) The production house / channel / exhibitor / organization shall give due credits at the end or start of the drama or movie.
- k) The production house / channel / exhibitor / organization shall abide by the University policies and code of conduct.
- l) The production house / channel / exhibitor / organization may use students / staff in drama / movie subject to prior approval.
- m) The MOU shall remain valid till revoked/terminated by either party subject to advance notice of 30 days.

This understanding shall not constitute any partnership between the parties and no financial or otherwise obligation shall be imposed on either party.

In witness whereof, the parties hereto executed this MoU on the date herein above mentioned.

On Behalf of  
**STUDIO/CHANNEL /EXHIBITOR/ORGANIZATION**

On Behalf of  
**ILMA UNIVERSITY**

\_\_\_\_\_  
Name  
Designation

\_\_\_\_\_  
Name  
Designation