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VISION

Our vision is based on a global perspective. We aspire for a society with scientific brilliance and technological mastery matching international criteria on quality parameters. The managerial excellence would make an unprecedented leap and unmatched stride further accentuating its already accelerated momentum. This would make the nation dynamically distinct, professionally progressive and competitively superior while focused on ultimate national gain. Our vision is to see this nation emerge as a competitive citizen of the multinational society.

Dr. Farooq Sattar Visit at Ilma

Dr. Farooq Sattar Chairman MQM (Pakistan) visited Ilma University - Formerly IBT to have an interactive session with the students.



Mayor Karachi Visit at Ilma

Ilma University - Formerly IBT organized a skills development workshop for final year students on 'How to lead a successful Career'. Ms Tanzeela Hussain (HR Business Partner, South Asia, British Council Pakistan) shared her journey with students and motivate them for their successful careers. She also gave tips to students for their career, and answer students query regarding career planning.

MISSION

Ilma University strives to promote technical and employability skills and ethical values among its graduates needed for their success through offering them relevant and challenging educational programs, fostering an orderly, caring, supportive and creative environment and brokering new and empowering connections with the industry.



Mayor Karachi Visit at Ilma

Mayor Karachi Mr. Waseem Akthar visited Ilma University - Formerly IBT to have an interactive session with the students. Rector Ilma Mr. Hammad Tahir presented "Icon of Pakistan" to the respected Mayor.



Patron | Rector Ilma Mr. Hammad Tahir
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Contact at publications@ibt.edu.pk

Students are encourage to write in newsletter

STUDENT VISIT EBM

ILMA UNIVERSITY - FORMERLY IBT ORGANIZED AN INDUSTRIAL VISIT FOR STUDENTS TO GET A FIRST-HAND EXPOSURE TO THE ENGLISH BISCUITS MANUFACTURERS LTD. SALES & MARKETING TEAM OF EBM BRIEFED STUDENTS ABOUT THE COMPREHENSIVE RANGE OF EBM PRODUCTS AND MADE A DETAILED PRESENTATION, COVERING THE GLOBAL PRESENCE OF EBM, THE VARIOUS PRODUCTS MADE IN THE FACTORY, THE SALES PROGRESS IN PAKISTAN AND ALSO AN OVERVIEW OF THE FACTORY. STUDENTS WERE THEN TAKEN FOR A TOUR INSIDE THE FACTORY, STARTING FROM THE WAREHOUSE TO THE ASSEMBLING UNITS. STUDENTS WERE DETAILED ON HOW THE ORDERS ARE PLACED, SHIPPED, CODIFIED AND THE ASSEMBLING PROCESS IN EVERY SINGLE ASSEMBLING COUNTERS.



YES! EDUCATION AS THE IDEAL INSTRUMENT FOR SOCIAL TRANSFORMATION

EDUCATION IS THE KEY TO OPEN THE DOORS OF EXCLUDING THE DIFFERENCES OF GENDER INEQUALITY, POVERTY ELIMINATION, THE PLACE FOR ALL AT SAME PLANET, NURTURING HARMONY.

SOCIAL CHANGE CAN ALSO BRING TO EDUCATE ON AND ON. REPRESENTATIVELY, THE FUNCTION OF EDUCATION IS AS A TOOL OR DRIVING FORCE THROUGH WHICH ADVANCEMENT AND IMPROVEMENT IS BEING FAMILIARIZED BROADLY NOWADAYS.

TODAY EDUCATION IS MAKING THE FIRST MOVE TOWARDS THE CHANGE IN SOCIAL LEVEL BY MEANS OF ATTITUDE OF PEOPLE PERCEPTION IN THE KNOWLEDGE FILLED WORLD.

THE REVOLUTIONIZE SOCIAL SYSTEM ENTAILS, THE CHANGES WITHIN SOCIETAL ATTITUDES, ETHNICITY, BEHAVIOR ETIQUETTE, ASSOCIATIONS MOREOVER VALUE OF PEOPLE, IN SOCIAL INSTITUTIONS AND STRUCTURES, IN THE WAYS OR STYLES OF LIVING.

POONAM RIAZ

FACULTY MEMBER DEPARTMENT OF FINANCE-ILMA UNIVERSITY - FORMERLY IBT

BOOK REVIEW THE DANCING GIRLS OF LAHORE LOUISE BROWN

I USE TO GO URDU BAZAAR LAHORE ALMOST EVERY SUNDAY WITH MY COUSIN TO BUY BOOKS. IT WAS A SUNNY SUNDAY WE WERE EXPLORING THE BOOK DIABAS SUDDENLY THE NAME OF A BOOK ATTRACT ME "THE DANCING GIRLS OF LAHORE" I WERE LITTLE CURIOUS ABOUT THE PLOT OF THE STORY FIRST THOUGHT CAME INTO MY MIND WAS IT COULD BE ABOUT FAMOUS WALLED CITY AT THE HEART OF LAHORE, MY COUSIN WAS ALSO VERY EXCITED. WE WERE GOING TO EXPLORE THE SECRET LIFE OF THE DARK STREET OF LAHORE. FIRST I READ ABOUT THE AUTHOR, LOUISE BROWN A SOCIOLOGIST AT BRINGHAM UNIVERSITY UK. SHE IS A RENOWNED RESEARCHER AND WROTE A LOT ABOUT ASIA AND ITS DARK STREETS. SHE SPENT MANY YEARS IN LAHORE TO ANALYZE THE LIFE OF A LAHORI DANCING GIRL. WHEN I START READING THE BOOK IT STARTS CHANGING MY MIND AND VIEWPOINT ABOUT THE LADIES OF WALLED CITY. THE BOOK IS ABOUT MAHA SHE IS A DANCER AND PROSTITUTE SHE HIT THE THIRTIES AND PUT ON SOME WEIGHT SO NO MORE ATTRACTIVE TO HER CLIENTS SHE LIVE WITH HER THREE TEENAGE DAUGHTERS THE PERFECT AGE TO SERVE THEIR OWN CLIENTS. FUTURE OF A PROSTITUTE ALWAYS DEPENDS ON THE GIRLS SHE HAVE IN HER HOUSE. MAHA SELL HER VIRGINITY TO A FAMOUS ARAB SHEIKH AT THE AGE TWELVE AND NOW HER DAUGHTER NENA IS READY TO DO THE SAME. LOUISE SPENT FOUR YEARS IN THE RED LIGHT DISTRICT OF LAHORE TO KNOW ABOUT THE LIVES OF THESE GIRLS AND THE RESULTS ARE HEART BREAKING AND HARROWING STORY. LOUIS WROTE THE RESEARCH WORK LIKE A NOVEL AND READER CAN'T TAKE HER EYES OFF WHILE READING COMPLEX RESEARCH WORK. OVER THE FOUR YEARS, MAHA BECOMES BROWN'S FRIEND, AND BROWN FINDS HERSELF IN A MORAL DILEMMA. FOR EXAMPLE ONE OF THE MAHA'S DAUGHTER NENA WAS ABOUT TO BE SENT TO GULF TO SELL HER VIRGINITY TO THE SAME FAMOUS ARAB SHEIKH WHO BOUGHT HER MOTHER'S, AND NENA WAS QUITE RELAX AND SATISFIED BY THIS TRANSACTION AS SHE RELIEVED THAT BY DOING THIS FINALLY HER FAMILY WILL HAVE LITTLE MONEY TO BUY BREAD AND BUTTER. BUT BROWN IS BESIDE HERSELF "NOTHING HAS PREPARED ME FOR THE REALITY OF THIS EVENT," AND SHE DOESN'T KNOW WHERE HER ROLE AS SOCIOLOGIST STOPS AND THAT AS A FRIEND WHO MIGHT INTERVENE STARTS.

MUHAMMAD WAQAS

FACULTY MEMBER DEPARTMENT OF ECONOMICS ILMA UNIVERSITY - FORMERLY IBT



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NACOMSS-17

ILMA UNIVERSITY - FORMERLY IBT ORGANIZED TWO-DAY NATIONAL CONFERENCE TITLED "ILMA UNIVERSITY NATIONAL CONFERENCE ON MANAGEMENT & SOCIAL SCIENCES (NACOMSS-17) HELD ON 14TH-15TH, APRIL, 2017, AT THE AUDITORIUM OF ILMA UNIVERSITY - FORMERLY IBT, KARACHI. THE OVERALL THEME OF THE CONFERENCE IS "BREAKING BARRIERS: INDUSTRY AND ACADEMIA, OBJECTIVITY AND ETHICS". THE PARTICIPANTS OF CONFERENCE INCLUDES: CORPORATE PROFESSIONALS, BANKERS, PROFESSIONAL TRAINERS, EDUCATIONISTS, CONSULTANTS, AND RESEARCHERS AND RESEARCH STUDENTS SUCH AS YOUSUF IB NUL HASSAN, SHAYAN TAHIR, FARHAT H QURESHI, WAQAS MEHMOOD, RANJEET KUMAR, SYED SHANAWAZ, NAWAZ AHMAD, MUTAZIR HAIDER, NADEEM SIBTAIN, AND MANY MORE. THE CONFERENCE WAS ORGANIZED BY THE TEAM OF ORIC DEPARTMENT (DR. MASOOD, MUHAMMAD TARIQ, SAIED AHMED, MUHAMMAD AMIR RIZWAN, GHULAM MUSTAFA, ZAMEER AHMED, AND ABDUL JABBAR).



NACOCS-17

ILMA UNIVERSITY - FORMERLY IBT ORGANIZED TWO-DAY NATIONAL CONFERENCE TITLED "10TH ILMA UNIVERSITY NATIONAL CONFERENCE ON COMPUTER SCIENCES (NACOCS-17) SCHEDULED ON APRIL, 16-17, 2017, HELD AT THE AUDITORIUM OF ILMA UNIVERSITY - FORMERLY IBT, KARACHI. THE OVERALL THEME OF THE CONFERENCE IS "TECHNOLOGY ORIENTED TRENDS IN IOT AND EXPENDING USE OF HUMAN COMPUTER INTERFACE". THE PARTICIPANTS OF CONFERENCE INCLUDES: CORPORATE PROFESSIONALS, BANKERS, PROFESSIONAL TRAINERS, EDUCATIONISTS, CONSULTANTS, AND RESEARCHERS AND RESEARCH STUDENTS SUCH AS: MUHAMMAD SAIED KHAWAR, MS. ARIFA BHUTTO, MAJ. MANSOOR MASOOD, ASAD ALI BHATTI, GHULAM ASGHAR BHUTTO, AFIJAB AHMED BHATTI, SHAHID MUNIR, DR. ASAD ALI SHAIKH. THE CONFERENCE WAS ORGANIZED BY THE TEAM OF ORIC DEPARTMENT (DR. MASOOD, MUHAMMAD TARIQ, SAIED AHMED, MUHAMMAD AMIR RIZWAN, SOOBIA SAIED, GHULAM MUSTAFA, ZAMEER AHMED, AND ABDUL JABBAR). THE SUPPORT TEAM WAS LED BY USMAN ANWAR AND SHOAB SAJID

