

# BIZTEKIAN VISION

An establishment of GEC Society, A social and welfare wing of Noman Group



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JANUARY - APRIL 2008

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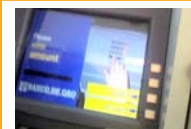
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# Editorial

The first issue of 2008 is here highlighting a number of 2007 Biztek graduates and the impressive next steps they have planned for their lives. Read news of faculty and students, campus activities, and athletic accomplishments - as well as updates and news from alumni.

When it comes to the private benefits of higher education, possibly even more important is how advanced intellectual abilities help people navigate contemporary life. We have to do so many things that other people used to do for us, from making our own breakfasts to making choices about our health to planning for our jobs in future. We have to be able to hop from job to job without loss of momentum as we acquire new skills and knowledge. We have to deal with a wider variety of people in this country and in an increasingly shrinking world.

People from the previous generations, having no collegiate ambitions for themselves, are very ambitious for their children and are determined that they will go to college. But when it comes to a noticeable difference between those parents, they can't help their kids with the content; neither have they known that they need to really push the child to do his homework for a certain amount of time after school every day.

I thought of this fact when I opened a research paper, which shows the correlation between parental education and children's grades. Sure enough, the more highly educated the parents, the higher the grades of their children: 60.6 percent of children whose parents have advanced degrees get mostly A's, whereas only 27.8 percent of high-school dropouts' children do. That differential comes about in numerous small, intangible ways. For instance, educated parents use a wider vocabulary in speaking to their infants than their less-educated counterparts do. Children of educated mothers are also almost twice as likely to be read to as those with less-educated mothers. They are also apt to participate in sustained conversations, even debates, which help inestimably when it comes to writing papers in school and college.

With their sense of entitlement, more highly educated parents are more likely to fight for their children in school, and they know what privileges to fight for. Having been through the system, they are more knowledgeable about its twists and turns and better able to help their children navigate them. Parents' involvement has a remarkably good effect on their children's engagement and satisfaction with college, and hence on their ultimate success.

In short, a college education has benefits that ripple down through the generations. Children inherit not just the "sins of the fathers" but their privileges. In this country we've prided ourselves on a system of education by which we arbitrate opportunity and expand merit-based success without surrendering individual responsibility. But with college-going rates stagnating, completion rates a disgrace, and income gaps widening, we are becoming a bounded society as any in the Old World.

The children of the less educated will be an increasingly large proportion of the college-going pool. Their parents are equally, if not more, determined to see them succeed than those for whom college is a family tradition, but they can't help them adequately. We need to do for those children what our parents did for us-smooth the way for them to get into college, and once they're there, make sure that they have the same kinds of experiences that help more-privileged students succeed. These students are less likely than the average student to participate in collegiate activities that lead to student success (learning communities, research with faculty members, study in groups, or capstone experiences).

Bottom-line! Cherish the privileges of higher education which many in your country can not even benefit from.

We welcome submissions of personal stories, advice, information about the seminars you attended, movie and book reviews by, about or of concern to Biztek. Remember we are a vision based magazine so keep it concise, preferably accurate.

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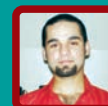
## CREATIVE Department

CREATIVE DIRECTOR  
Mirza Tariq Baig



## PUBLISHING Team

Azeem Ahmed Sethi  
(BB/777)



Faiqa Iqbal  
(BB-1253)



# Inter University Squash Tournament

Biztek organized All Karachi Inter University squash tournament in the month of January, 2008. The inauguration ceremony was held at Biztek main Campus. This tournament was inaugurated by Col.Rtd Tahir Hussain, Rector of Biztek. Ten teams participated in this tournament these were:



- Karachi University
- Biztek
- Iqra University
- PAF KIET
- C.B.M
- Sir Syed University
- Aga Khan University
- Greenwich University
- Hamdard University
- Textile Institute of Pakistan

This tournament continued for three days from 22nd Jan 2008 to 24th Jan 2008. Education Minister Mr. Shujaat Ali Baig was the Chief Guest of the closing ceremony of this event. All the teams played very well and finally the final match of Squash championship was played between University of Karachi and Iqra University.



Lastly this tournament was won by Karachi University and the runner up team was Iqra University. Mr Shujaat Ali Baig, Education Minister of Sindh then presented the glittering championship trophy to the winning team and Iqra university received the runner up trophy. After the ending ceremony Mr.Shujaat Ali Baig, Minister of Education of Sindh inaugurated Basket Ball court.



## Badminton Tournament:

Badminton is the most popular game in the world. Coming back to Biztek, on 26th Jan 2008, badminton tournament was organized by H.E.C at NUST (Rawalpindi). Universities from all over Pakistan participated in it, including University of Karachi, Biztek, Iqra University, N.E.D University, NUST (Rawalpindi), UET (Taxila), Liaquat University, P.A.F KIET, Hamdard University, Textile Institute of Pakistan, Bahria University, Mehran University and LUMS (Lahore) etc.





Biztek's team included Umar Sayeed, Shakir Ali Asghar, Saad Amar, Ahmed Ahsan and Umair Asad. First Semi final was played between University of Karachi and Iqra University and other between Mehran University and Punjab University. Finally, final was played by University of Karachi and Mehran University. After the interesting stint University of Karachi won this competition and Mehran University became the runner up of this game.

### Cricket Tournament:

On 26th & 27 February 2008, Biztek participated in Cricket tournament, which was organized by H.E.C. The Semi final was played between Hamdard and Biztek at T.M.C ground. Hamdard started first batting and scored 180 in 39.4 overs while Biztek chased score in 34.1 overs and finally become the winner of semi final. Biztek won this match by six wickets and reached to final where it encountered with University of Karachi for the final. Match was held at P.C.B ground on 16th April 2008. Biztek team played with their full devotion. Team won the toss and chose to bat first and in 50 overs they scored 231 runs but in the end, University of Karachi won this match with a close margin.

### Table Tennis:

From 8th April 2008 to 16th April 2008, Table Tennis tournament was organized by Biztek at its main campus. Our twenty students participated in it. This was a well-attended tournament and the players were encouraged by their supporters very well. The first semi final was held between Saad Amaar and Imran Aftab. Saad Amaar won this semi final by 11-9, 11-8, 9-11 and 11-8. The second semi final was played between Adnan Ali and Raheel Ahmed. Adnan Ali qualified for the final by following scores 11-4, 11-4 and 11-7. Now the day came when Adnan Ali and Raheel Ahmed, two rivals faced each other. In the final match, the champion Adnan Ali won this match with 11-9, 8-11 and 9-11. Therefore, Adnan Ali was the winner of this tournament and Saad Amaar was the runner up.



# Participation of Dr. Riaz Ahmed Shaikh, Registrar BIZTEK

in 3rd International Conference of Asia Association for Global Studies (AAGS- 2008), at Kobe Gakuin University, Japan.

Dr. Riaz Shaikh, Associate Professor / Registrar, BIZTEK participated in AAG's 3rd International Conference at Kobe Gakuin University, Japan. Theme of the conference was Developing Asia: Past, Present and Future. More than 46 scholars from different countries including USA, Canada, France, Germany, Malaysia, Indonesia, Vietnam and India participated. Dr. Riaz Shaikh's paper was pertaining to the religious education and its reformation process in Pakistan. The topic of the paper was Indigenous Knowledge: The Madrasah System in Pakistan.



The Asia Association for Global Studies (AAGS) was founded in 2005 for the promotion of research and teaching of global studies in Asia. AAGS is a professional organization for scholars and educators in Asia who are interested in and actively contribute to the development of global studies as a research and teaching field. Its primary focus is on Asia's changing international status and the impact of globalization on Asia, though it also supports work by members on other themes and world regions.



AAGS strives to promote innovative research and alternative perspectives on issues of international significance. It particularly encourages cross-disciplinary and transnational theoretical approaches that dissolve traditional academic boundaries and relate local events to wider global processes. The association also functions as an open forum for the expression of regional opinions and viewpoints that might otherwise go unheard in the English-speaking world.



1st International Conference- AAGS was held on June 24, 2006, theme of the conference was 'Asia in Global Perspective', about 50 scholars and educators from 10 countries participated in this conference. 2nd International Conference-AAGS was held on March 24-25, 2007, theme of the conference was 'Human Security in Asia: Emerging Issues and Challenges'.



# DR. RIAZ AHMED SHAIKH TO ASIAN INSTITUTE OF TECHNOLOGY (AIT)

On 1st April, Dr. Riaz Ahmed Shaikh, Registrar, BIZTEK, visited AIT to explore possible areas of collaboration with AIT. He also met with concerned faculty members and discussed the exchange of faculty and students and several short-term training programs with AIT Extension that will be considered in the near future. The panel participated in the meeting with Prof. Said Irandoust, President, AIT, Prof Worksak Kanok-Nukulchai, Dean/School of Engineering & Technology (SET), Dr. Bargara Igel, Acting Dean, School of Management (SOM), Dr. Nitin Afzulpurkar, Associate Dean SET, Dr. Rian Beise-ZEE, Associate Dean SOM, Dr. Naveed Anwar, SET, Dr. Pritam K. Shresta, Head-External Relations & Communications Office (ERCO), Mrs. Naina Shakya, Coordinator, Partner Relations & Development, ERCO. The areas of collaboration will be translated into a formal MoU for the implementation of the BIZTEK-AIT cooperation very soon.



It will not be out of place to mention that the Asian Institute of Technology (AIT) is an independent, international, autonomous institution based in Thailand offering post-graduate degree programs in three Schools and non-degree continuing education in the AIT Extension. From its inception in 1959, AIT has always fostered a multicultural environment that reaches beyond biographical boundaries. The mission of AIT is to develop highly qualified and committed professionals who play leading roles in the region's sustainable development and its integration into the global economy.

The Asian Institute of Technology promotes technological change and sustainable development in the Asia Pacific region through higher education, research and outreach. AIT has become a leading post graduate institution and is actively working with public and private sector partners throughout the region and with some of the top universities in the world.

Through a rich and varied curriculum, students are presented with innumerable opportunities for intellectual growth. AIT programs lead to the award of:

- " Doctoral Degrees (Deng, DTechSc, PhD)
- " Professional Doctoral Degree (DBA)
- " Master's Degrees (MBA, MEng, MSc)
- " Executive Master's Degree
- " Professional Master's Degree
- " Diploma Program
- " Certificate Program

Biztek is working in different modules for close collaboration with AIT, which will promote quality education for youth of Pakistan.

# Seminar on Innovative Work Life

The Institute of Business and Technology (BIZTEK) organized a seminar on "Innovative Work Life" on 8th February, 2008 at its main campus in Korangi Creek.

This seminar was organized by Mr. Khurram M Khan and Mr. Fahad Muhammad Khan was the Chief guest of this seminar.

Mr. Fahad Khan explained the importance of the skills individual should possess to cope with the challenging environment of the today's modern era. The term innovation may refer to both radical and incremental changes in thinking, in things, in processes or in services. Invention that gets out in to the world is innovation. Innovation is an important topic in the study of economics, business, technology, sociology, and engineering. Colloquially, the word "innovation" is often used as synonymous with the output of the process.

He said that in the organisational context, innovation may be linked to performance and growth through improvements in efficiency, productivity, quality, competitive positioning, market share, etc.

While innovation typically adds value, innovation may also have a negative or destructive effect as new developments clear away or change old organisational forms and practices. Organisations that do not innovate effectively may be destroyed by those that do. Hence innovation typically involves risk. A key challenge in innovation is maintaining a balance between process and product innovations, where process innovations tend to involve a business model which may develop shareholder satisfaction through improved efficiencies while product innovations develop customer support

## Innovation in organizations

A convenient definition of innovation from an organizational perspective is given by Luecke and Katz ;

"Innovation . . . is generally understood as the successful introduction of a new thing or method . . . Innovation is the embodiment, combination, or synthesis of knowledge in original, relevant, valued new products, processes, or services.

Innovation typically involves creativity, but is not identical to it: innovation involves acting on the creative ideas to make some specific and tangible difference in the domain in which the innovation occurs.

A further characterization of innovation is as an organizational or management process. For example, Davila et al (2006), writes:

"Innovation, like many business functions, is a management process that requires specific tools, rules, and discipline." He said that, from his point of view the emphasis is moving from the introduction of specific novel and useful ideas to the general organizational processes and procedures for generating, considering, and acting on such insights leading to significant organizational improvements in terms of improved or new business products, services, or internal processes.

He spoke about the entry level, how should a candidate enter into the organization. In this regard, he explained the skills required in designing the CV of an individual, while the candidate had not met with the interviewer.

Mr. Fahad Muhammad Khan also educated the students what would be the presentation skills for an appointment for interview. He also lightened the technique involve in making work presentable and meeting full in front of the management , and how will you make your career a successful one by targeting the goals and objectives.

The seminar was concluded by the Dean of Management & Social Sciences, Dr. Muhammad Ali Siddiqui, in his closing remarks he applauded the skills of the guest speaker and thanked him.





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# Mr. Niaz Ahmed Siddiqui's

## Orientation Address At Biztek City Campus

Mr. Niaz Ahmed Siddiqui was the keynote speaker at the student orientation for summer 2008 at the City Campus. Mr. Siddiqui is a high-ranking police official, Director General of the Narcotics force, Member of the Biztek Advisory committee and most of all a friend of education and vocal advocate on independent thought process.

Mr. Siddiqui was quick to recall that he has earlier too addressed the students at Biztek and compared to other institutions not only locally, nationally and internationally by far he immensely enjoyed his visit to Biztek. The main factor, which inspired Mr. Niaz Ahmed Siddiqui, is faculty, the student's keenness to absorb and interact the spirit of pursuit of knowledge.

Speaking on knowledge, Mr. Siddiqui was Vocal that we are not in the pursuit of degrees but in the process of knowledge and reasoning. The essence of knowledge is primarily to discern for ourselves and outweigh the consequences of our decisions. Education and especially when higher education is involved, there has to be refined thought process.

Currently as a nation, quite a few of us are not utilizing our ----- faculties to reach decisions and conclusions. Mr. Siddiqui cited historical and anecdotal references in illustrating the power of independent thought process, and what advantages and progress have been made. Mr. Siddiqui stressed how vital it was for us all to be creative and "think outside the box". It was emotionally stirring that there are individuals like Mr. Siddiqui who recognized that in moving forward norms and traditions have to be challenged.

The challenge and creativity is when we thrive, Mr. Niaz Ahmed Siddiqui was quick to point out the audience on how to struggle with the status quo using ABC: Attitude, Behavior and Character. Using these three tenets as Mr. Siddiqui emphasized, we all will bring change and act as catalyst of reform and not as agent provocateurs.

The highlight of the address, which echoed in every one's heart, was the advice that the little things matter meaning we all should pay attention to all aspects of life and situations and never shrugs at something, which may seem trivial now.

The students and faculty captivated by Mr. Niaz Ahmed Siddiqui's address and were inspired to begin their trek to higher education and self-reasoning.

# Seminar on Microsoft Windows Server 2003 Active Directories

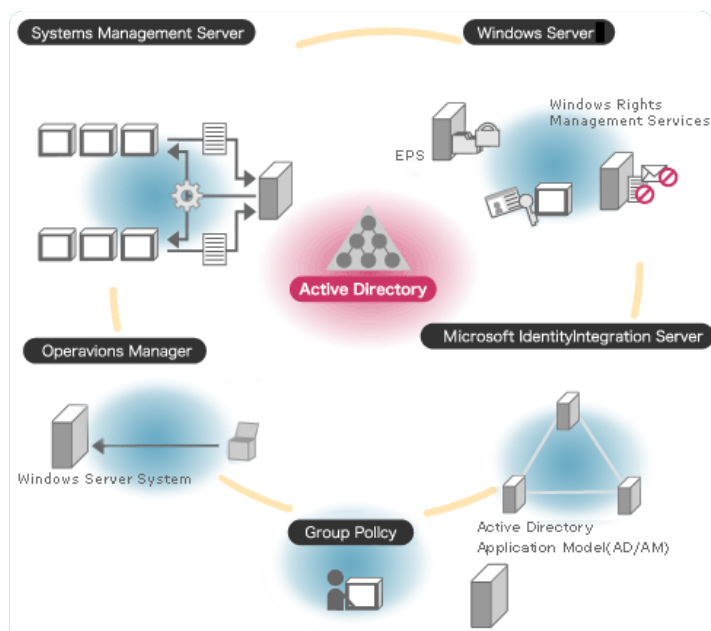
The faculty of Computer Science and Information Technology organized a workshop on “Microsoft Windows Server 2003 Active Directories” on 27th Nov 2007 at its main campus in Korangi Creek, Karachi. Active Directory (AD) is an implementation of LDAP directory services by Microsoft for use primarily in Windows environment. Its main purpose is to provide central authentication and authorization services for windows based computers. Active Directory also allows administrators to assign policies, deploy software and apply critical updates to an organization.

The Speaker Mr. Syed Muhammad Fahad, System Administrator, Liaquat National Hospital Karachi, presented one hour technical presentation and one hour practical lab work which caught up the deep involvement of the audience. All of the audiences enthusiastically took part in the lab and then in question & answer session.

Students of the Institute and Faculty members attended the work shop. Dr. Mansoor-uz-zafar, Dean, Faculty of Computer Science and Information Technology was invited first for the welcome notes. Dr. Mansoor-uz-zafar very warmly welcomed all the audience and then he highlighted the importance of the workshop. He also said that workshop provide an opportunity to all for knowing the computer network structures and management.

The Speaker explained the Directory service structure groups and user management policies, hardware and software management. He also explained how to manage the identities and relationships that make up network environments, Active directory benefits for the organizations and the enterprise management with Group Policy Management console.

Dr. Mansoor-uz-zafar, thanked the speaker for sharing his thoughts and providing intellectual stimulation to the audience and presented BIZTEK memento to the guest speaker. At the end, guests and the faculty members were served with Hi-Tea.



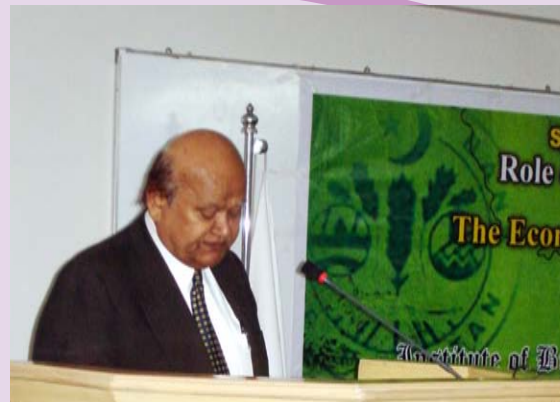
# Seminar on Banking and Financial System in Pakistan

A very important seminar for the students of Banking & Finance was arranged by BIZTEK on March 25, 2008. Speakers were Dr. Ali Akber Dhakkan, former Deputy Governor, State Bank of Pakistan and currently faculty member of BIZTEK, whereas other speaker was Mr. Muktdar Kazi, who is Managing Director, National Institute of Banking and Finance, State Bank of Pakistan.

The topic of the seminar was Banking and Financial System in Pakistan. Dr. Ali Akber Dhakkan in light of his vast experience in the banking sector highlighted the role of banking sector in the economic development of the country. He also critically analyzed the short comings of the sector. Dr. Ali Akber emphasized on the story of regularity role of the state in the banking sector.

Mr. Muktdar Kazi started his presentation with the historical role and emergence of the banking sector in the world. While tracing the history of the capitalist system, he said that banks played a very crucial role in the development of industrial set up in Europe, shipping industry and sea traveling and other sectors, equally benefited from the banking sectors. The emergence of banking sector further lead towards the establishment of other financial institutions like Stock Exchanges, commodity exchanges, Mutual Funds, Leasing industry etc. Mr.Kazi explained the students how banks try their level best to keep the wheel of progress in banking of any country, so that development as progress can be achieved.

Students of Banking and Finance attended the seminar and raised several questions to the speakers for futher clarification.



# BIZTEK Faculty Further STRENGTHENED



**Dr. Fouzia Naeem Khan:** Associate dean / Deputy Director  
PhD. Clinical Psychology from Bahria University, Islamabad in 2001.  
Emphasis on, Research Methodology, Personnel Selection, Advanced Statistics.  
Post Magisterial Diploma in Clinical Psychology, University of Karachi.  
Masters in Clinical Psychology, University of Karachi.  
Consultant Clinical Psychologist, Park Lane Hospital, Karachi.  
Associate Professor, Dean Faculty of Social Sciences.  
MS / PhD. Coordinator for Social Sciences, SZABIST University.  
**RESEARCH CONCENTRATION & SUBJECT AREA:**  
Psychology



**Syed Haider Ali Naqvi:** Controller Examinations / Lecturer M&SS  
B.E Mechanical from NED University  
Marine Engineering Specialization from PNS Jouhar  
Lieut. Commander PN (R)  
Instructional Technique Course  
ISO 9000 Certification Course  
**RESEARCH CONCENTRATION & SUBJECT AREA:**  
Management



**Mr. Mohammad Junaid Khan:** Hr Officer / Lecturer M&SS  
MBA in Human Resource Management - Biztek  
BS in Information Technology  
**RESEARCH CONCENTRATION & SUBJECT AREA:**  
Human Resource Managemen



**Mr. Zahid Hussain:** Software Development / Lecturer CS & IT  
BS in Computer Sciences from Sindh University, Jamshoro  
**RESEARCH CONCENTRATION & SUBJECT AREA:**  
Software Development & Applications

# BUSINESS TYCOON VISIT AT BIZTEK

Mr. S. Khalid Tawab, Chairman of M/s First National Equities Limited and M/s F. Rabbi Steel (Pvt.) Limited had visited BIZTEK. He appreciated the management of Biztek for providing excellent facilities and a conducive learning environment to the students. During his visit he shared the importance of acquiring knowledge and time management. He also encouraged the students to pursue their careers in the field of finance, management and economics.

Another dignitary also honored Biztek and provided his valuable time to us was Mian Zahid Hussain, Chairman of All Pakistan Lubricants Manufacturers Association (APLMA), and the founder president of Pakistan Businessmen and Intellectuals Forum. His business empire includes M/s Eastern Petroleum, M/s KenLubes International, M/s Karachi Lubricants (Pvt.) Ltd. and M/s Kentex Corporation. A presentation on the activities and future plans of Biztek was given by the management. This generated a healthy discussion during which valuable input was given by the guest. He took a lot of interest in the various activities that are undertaken at the campus.

Mr. S. M. Muneer, Chairman of Din Group of Industries that include textile and leather industries in his visit went to the different classes and departments of University and observed the teaching and learning activities taking place in them. He also appreciated the overall culture and environment of the institute and extended his support to the organization. He was very impressed to see the University's approach in a practical perspective. He visited the site of the new campus and appreciated the planning of the new campus.

Along with these dignitaries Sardar Muhammad Yasin Malik, Chairman PSO and Abdul Haseeb Khan, Chairman Brooks Pharmaceutical Laboratories also visited the campus and shared their valuable thoughts with the chairman of Biztek

Souvenirs and shields were presented to them as a mark of our hospitality.





### ASSOCIATIONS

Academic and research associations with national and international organizations which includes : Georgia Institute of Technology, USA; John Hopkins University, USA; Virtual University Enterprise, USA; Microsoft, USA; World Bank; USAID; University of Oxford, UK; University of Greenwich, UK; ISMA, Aga Khan University and many more.

### PUBLICATIONS

▶ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.  
 ▶ Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

### CURRICULA

▶ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.  
 ▶ Research oriented practical curricula meeting the present day business needs.  
 ▶ Periodical software competitions are organized for inculcating creativity among students.

### CAMPUS FACILITIES

▶ The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.  
 ▶ It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.  
 ▶ The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.  
 ▶ Appreciably equipped modern Computer Labs have more than 300 P4s with latest technology.  
 ▶ Biztek 'Knowledge Hub', the library has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.  
 ▶ Secure in-campus parking facility.  
 ▶ In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.  
 ▶ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shahr-e-Faisal. The Campus is equipped with the state of the art facilities.

### EXTRA CURRICULAR ACTIVITIES

▶ A well equipped Gymnasium plus Basketball Court, Snooker Hall, Table Tennis, Badminton Court, Cricket and Football ground etc.  
 ▶ Eloction Contest, Creative Writing Competition etc. are organized for improving communication skills in the students.  
 ▶ Student Week, Basant Mela, Mehfil-e-Milad, Music Masti, Fashion show all are organized for improving social skills and increasing fraternity among students.

### FINANCIAL SUPPORT

▶ Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.  
 ▶ HEC approved Institute for need based Japanese Scholarship.  
 ▶ Education loan facility available through designated banks..

### FACULTY

Qualified academicians having PhD, and Masters degrees from foreign universities i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania, USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southampton, UK; University of Dundee UK, Startford University, London; University of Tehran.  
 Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

### Biztek - One of the fastest growing universities with remarkable distinctions!

- Ø Chartered By Government Of Sindh as a Degree Awarding Institute for higher learning
- Ø 'A/W' Category status awarded by HEC (Higher Education Commission)
- Ø ISO 9001 certification for Certified International Quality Management Systems
- Ø Ranked as 6<sup>th</sup> top institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

## PROGRAMS OFFERED

### FACULTY OF MANAGEMENT & SOCIAL SCIENCES

- BA (Accountancy)
- BBA (Honors)
  - Banking & Finance
  - Management Information Systems (MIS)
  - Marketing
  - Human Resources Management
  - Advertising
- B.Ed
- BS
  - Communication & Media Sciences
- BS (Social Sciences)
  - Criminology
  - Economics
  - International Relation
  - Psychology
  - Sociology
- MBA
  - Banking & Finance
  - Corporate Finance & Treasury Management
  - Islamic Banking
  - Management Information Systems (MIS)

- Marketing
- Health Management
- Human Resources Management

- MBA (Executive)
  - Banking & Finance
  - Corporate Finance & Treasury Management
  - Islamic Banking
  - Management Information Systems (MIS)
  - Marketing
  - Health Management
  - Human Resources Management
- M.Ed
- M.Sc
  - Professional Psychology
- MA
  - Criminology
  - International Relation
  - Sociology
  - Mass Communication & Media Studies
- MS/M.Phil
  - Finance
  - Economics
  - Management
  - Marketing

- Human Resource Management
- Education
- Social Sciences

- PhD
  - Finance
  - Economics
  - Management
  - Marketing
  - Human Resource Management
  - Media Sciences
  - Education
  - Social Sciences

### FACULTY OF COMPUTER SCIENCE & ENGINEERING

- BCS
- BCS (H)
- BS
  - Telecommunications
  - Web Designing & Multimedia
  - Software Engineering
  - Electronics
  - Computer Systems
  - Communication and Media Sciences

- Multimedia & Mass Communication

- B.E
    - Electronic Engineering
    - Telecommunication Engineering
  - MCS
    - Networking
    - Web Designing & Multimedia
    - Software Engineering
  - MS
    - MS Information Technology
    - MS Telecommunication
  - PhD
    - Information Technology
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# Spring Festival 2008

The Institute of Business & Technology (Biztek) rejoiced spring festival 2008 at Beach View Club, sea view, Clifton, on March 12 2008. Unfortunately, it could not be our own campus because of the construction on the road, but still the Beach View club turned up to be an ideal location for our event.

Starting with the hot day and the cold breeze of sea view at 4pm, biztekians & outsiders entered the club premises to watch out the hangama. Fm101, our media partner generated the outside public as they were publicizing our spring festival 2008 by putting the highlights on air in all their shows throughout the day.

The crowd was attracted & was eager to enter the premises because of enriched setup of the stall area, stage, amazing lightings and the sitting area. The members of the Beach View club also attended the event and gave an excellent response to our university.

It was not only a Spring Festival, but was also a day for assignments. Different projects were performed that day by the different groups of students who excited the crowd in their own way. Several themes were setup, one of them was Cowboys who had setup different games and were giving prize money to the winners. Another theme was a traditional one; they were selling different accessories of different cultures. The Arabic theme was selling the service of sheesha; they also had a "Bhutte Walla" selling grilled corns and a man selling delicious shawarma. The most watering theme: food stall, which was the only food stall serving home made dishes to the entire crowd in the event, they had different varieties of food like chicken biryani, chaat, burgers, rolls, pizzas, soft drinks, juices and other yummy stuffs. The students of the food stall should be appreciated as they had made the exact quantity of food neither more nor less to serve the public. Well-done guys!!



Moreover, love & friendship and Music mania were the two different themes but were more or less the same, as they both were giving the opportunity to express the feelings to friends & loved ones. Love & friendship was selling written messages, gifts, flowers, bangles & friendship bands. On the contrary, music mania had setup a stall for song dedication & music cd's. The best part of all the projects was that, all the students had dressed up in the dress codes which were expressing their own themes likewise, cowboys were dressed in cowboy's suits with cowboy's hat, and Arabians in Arabian dresses e.t.c.

There were different daring sessions called up in different time slots. The first dare to call up was of the hot & spicy green chilies; three boys participated from which one quitted after feeling the tears of the boy who ate 45 chilies. The other challenger broke the record and ate 48 chilies like eating 48 chocolates & won Rs.500. The other dare was for doing as many push-ups in allotted time. The boy with 150 push-ups in a minute won the dare.

At 8:00 pm Biztek's student Nizar Ali with his team did a superb job. He performed with his own underground band. Three other Underground bands gave the remarkable performance till 9:45 pm.

At 10:00 pm the public was shown a magic by Raheel, Masab & team. A magic of the surprised concert, the band Aaroh. Aaroh's song picked up the crowd's ear till 11:00pm and the hooting & appreciation ended the concert. In the end the band was given the momentum by Biztek.

Finally, it was time to go home and get prepared for semester ahead. Thanks to the organizing team who made this event a great success. Thank you Umair Nizam, Umair Wavdiwala, Yakoob, Nizar Ali, Salman Naserwan, Umair Mutassir, Saman Wavdiwala, Nazia & all the projects students, it was impossible without you all to make the event a memorable one in the life of Biztek.

# Telecommunication Work Shop on "Role of ATM 1 Link in Pakistan"

Institute of Business and Technology (BIZTEK) organized a seminar on Role of ATM 1 in Pakistan on 20th Sep, 2007 at its Korangi Campus. Asynchronous Transfer Mode is one of the most emerging protocols currently used across the world. This Protocol is one of the most emerging technologies, in which a logical connection is established between the two endpoints before the actual data exchange begins. ATM has been proved very successful in the WAN scenario and numerous telecommunication providers have implemented ATM in their wide area network cores. ATM has failed to gain wide use as a LAN technology, and its complexity has held back its full deployment as the single integrating network technology.

The Speaker Mr. Talat Hussain, Country Manager of ABN Amro bank presented very extensive speech on ATM 1 Link. Duration of entire presentation was one hour. All the audience enthusiastically took part continuously in the 30 minutes question/answer session.

Students and faculty members attended the seminar. Dr Mansoor-uz-zafar Dawood very affectionately welcomed all the audience. He highlighted the importance of seminar. He also said that seminar provides an opportunity to all for knowing the latest developments in current technology innovations.

The speaker explained the difference between Asynchronous Transfer Mode and Automated Teller Machine and its role in banking sector. He explained the design and architecture of 1 Link ATM across the country. In this technical session he explained that total 508 branches of 14 banks are linked with this network and serving nation wide. ATM is a subject of emerging technology in computer networks and communication.

Dr. Mansoor-uz-zafar Dawood, Dean Faculty of CS & IT thanked the Speaker for sharing his thoughts and providing intellectual stimulation to the audience. Dr Mansoor-uz-zafar also informed about the future plans for such intellectually rewarding gatherings particularly for cutting edge technology in computer science and information technology. He also presented BIZTEK memento to the guest speaker. At the end guests and faculty members were served with Hi-Tea.



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# A Visit to HOPE

By Khalida Shafi

Institute of Business and Technology (BIZTEK) provides an opportunity to students to learn a wide range of theoretical and practical ideas in relation to our contemporary cultural, political and sociological experiences. Our institute provides an opportunity to not only concentrate on theoretical learning as well as on practical grooming by observing the working of different organizations. The aims of such visits are to provide practical perspective of course. While taking the advantage of this we, three students, Sherina, Khushboo and Khalida visited the NGO, HOPE. This was arranged by our concerned faculty. By visiting there we got ample knowledge regarding NGO working life.



HOPE (Health Oriented Preventive Education) is a NGO (non-governmental organization) based in Karachi, Pakistan working towards Community Development, comprising of professionals (Doctors, Social workers, Educationists) as well as grass-root workers. The ultimate aim of HOPE is Community Development through self-sufficiency of the community. The members of HOPE are working side by side with community volunteers and organize them in Community Based Organizations (CBO'S).

Dr. Mubina Agboatwalla, visionary behind HOPE, founded the NGO in 1997 with a group of dedicated workers committed to bringing literacy and health to the neglected urban slums of Karachi while working at the grassroots level. Under her direction, HOPE has established two community centers, two hospitals and several informal schools in Karachi and Thatta. Dr. Mubina Agboatwalla is Assistant Professor, Dept. of Community Health Sciences, at the Aga Khan University Hospital besides working as Consultant pediatrician in various Karachi Hospitals. She is a well-known Researcher and has contributed to numerous Indexed international medical journals. She also writes for various national newspapers including Dawn, Jang etc.

## ACTIVITIES & ACHIEVEMENTS OF HOPE

### Hope Community Center Assistance of Japan:

A multi purpose HOPE Community Center is constructed in Zia colony, Korangi with assistance from the Japanese Embassy Grass Root Assistance (GRA) programme.

### Education

To fight illiteracy, ten Home - Schools have been established by HOPE in Manzoor Colony, Mujahid Colony and Bilal Colony.

### Library projects

It is extremely important to develop reading habits amongst children, youth and adults. For this propose a small Library has been set up in the Community Centre of Mujahid Colony and Manzoor Colony.

### Measles surveillance program

Measles is the leading cause of morbidity and mortality in children under 5 years of age. HOPE in collaboration with UNICEF started a Project on Measles Surveillance in 1998 and 1999.

### MCH Center

Nearly half of our population comprises of females. Maternal Mortality is extremely high in Pakistan. This is chiefly due to Pregnancy related complications. Maternal and Child health Centers have been established both in Manzoor Colony and Mujahid Colony where Ante - natal care is provided to the mothers.

### Nutrition

In Pakistan, nearly 40% of children and women are malnourished. HOPE through its network is working on various aspects of Nutrition. This includes Growth monitoring through the HOPE clinics, dietary management, trials with local nutritious diet.

Visit to HOPE transpired us that it is not possible for the government to provide all amenities to the people; it is also only possible where all segments of the society, including private public partnership may join hands for the welfare of common man.



# Lesson for humanity

The God created Adam (A.S) and Bibi Hawa (EVE) out of clay and breathed life into them. He taught them everything about the world and gave them permission to live in Jannat and to do whatever they pleased and to eat and drink what they like. They could eat every fruit of any tree in the beautiful garden called Jannat except the fruit of one tree.

As satan (made up of fire) did not bow Adam (A.S) because he was made up of clay. God became angry at satan`s disobedience and threw him out of His presence. At that time satan vowed to take revenge on mankind till the Day of Judgment. But God said, "My good people will not listen to you". As Adam (A.S) and EVE did not oblige to the instruction, they were punished by God for their act. At last, God felt pity on them & pardoned them.

Moral:

The moral of this story is that human being is imperfect and ever wanting. On the contrary we humans have enough sensibility to recognize our sins. If the biggest humanity like Adam (A.S) and EVE can get punishment then we are nothing. God is ever prepared to respond for the forgiveness to the sincere calls. Please ask for your forgiveness daily as Allah is AL-GHAFFAR (the forgiver).

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# INTERVIEW SESSION

Conducted by Saman Munir Waidiwala  
(bb-1267)

## Mrs. SANA ARZ BHUTTO faculty in biztek

3 interviews were conducted from the management, peons and student to show that there are no differences between the poorest & richer inside the Institute of Business & Technology (Biztek).

All three members of the institute have unity among them & live as one family. That is our whole & sole BIZTEK.

Biztekian Vision(B.V) : As you are new in biztek, how did you find the inside environment, please tell in reference with the Management, staff & students?

Mrs. Sana Bhutto (S.B) : The environment here is good, there is lots of talent & potential in students. Smooth running of the systems, organized and encouraging management.

B.V : What subjects are you teaching in Biztek?

S.B : Principles of marketing, interpersonal & presentation skills and business communication.

B.V : Who is your best student until now?

S.B: No comments

B.V : There were different projects performed by your students, which one was upon your requirements?

S.B : The students of business communication have acquired skills of communication through their projects, likewise marketing students have acquired the knowledge of how to advertise for their goods and also the interpersonal students have understood the interpersonal & presentation skills. All the projects were upon my requirements, because they brought the theory into practice.

B.V : Do you think your idea of selecting Biztek for teaching was a useful idea? Please tell us one thing which is best in Biztek?

S.B: Definitely, it was my correct decision because this institute is providing a bigger platform for a teacher to perform and all the students here are very talented. The best thing here is the friendliness & co-operation by the management.

B.V : For how long you see yourself in biztek and what are your future expectations from biztek?

S.B : As long as I live!!

As for the expectations from management, I want that students should be given a bigger platform to show their talents on regular bases and also motivation and freedom should be given to practice their theory. There should be fewer restrictions. My expectations from students are that, they should be conscious of their majors or what they are studying; they should be every time answerable to the question asked to them anywhere in the world. This increases the university's value.

B.V : Any message that you want to convey to our readers?

S.B : Theory without practice is nothing.



## Mr. KHURUM SHEZAD a well deserving Peon in Biztek

Biztekian Vision (B.V) : For how long you are working in biztek & what are your responsibilities?

Khuram(K) : It has been 3 years I am working in biztek and my duties are to deal with office work, to provide lunch and snacks to management.

B.V : If you get more pay scales in other organizations, will you leave biztek? Why or why not?

K : Now there is a relation built with Biztek, so I don't feel like leaving these people. I have rejected three offers of high salaries a few times back. But recent price has increased the cost of living of every person; hence I am also facing the same situation. Now I think that there must be strict price control system of government on essential items or salaries should be enhanced accordingly.

B.V : What are your working conditions? Tell us are there any rules & regulations? Are you provided with the job security & job satisfaction?

K: My timings are from 8:15am till 5:00 pm and yes there is lot of job security & job satisfaction provided to us. There is no tension, no burden; no strictness over here, the environment is very friendly & co-operative.

B.V : Is the work equally divided in all peons or you feel you are given more of it?

K : Work is equally divided and if there is some extra work given to us, we help each other as we all are very friendly and have sense of belongingness.

B.V : Who is your inspiration in Biztek and why?

K : Sir Azeem Abbas as I have never seen him discouraging people. If the person is of no use, he still encourages him, guides him, helps him with his friendly attitude and motivate to that extent that the person polishes automatically. The other thing is that his nature is the best and his big heart never discriminated between poor & rich.

B.V : How many years do you think you can work more and what are your future expectations from Biztek?

K : I can't leave biztek as I'm getting lot of love & respect from this institute. And I enjoy working in informal environment.

B.V : Any messages you would like to convey to our readers?

K : If there is unity, co-operation and recognition of the work given to employees & students then Inshallah there will be no turnover, the performance will increase and our institute name will be on the top of the list.



# BOARD OF GOVERNORS

The Meeting of Board of Governors was held on 12th January, 2008 under the chairmanship of Mr. Noman Abid Lakhani, Chancellor and Chairman Board of Governors. Other members of Board of Governors, including Mr. Adnan Abid Lakhani, Dr. Aijaz Malik, Mr. A.K.M.Saeed, Mr.Anwar Dawood, Col (R ) Tahir Hussain attended in the meeting.

The Board was intimated about the up to date and progress of the institute, It was intimated that Biztek has occupied another floor in the building of EDC comprising of about 5000 sq.ft. Initially two floors were occupied, and now due to additional floor, the total area of City Campus is now about 15000 sq.ft.

It was informed that the first international conference was held by the institute and attended by Professors and Researchers of International repute. A large number of academicians and others attended and benefited from this conference. The Chairman highly appreciated the efforts in holding this conference as per schedule & further advised to hold conferences on subjects related to the Management, Business and Finance as well.

It was recommended by Dr. Aijaz Ahmed Malik that along with the major degree courses, the Institute should also consider the short courses which would not only attract the market professionals but students would also be benefited.

The Board considered various the names for the award honored honorary doctorate degrees in the next convocation and recommended short listed names to the Patron / Governor Sindh for final approval.

The meeting ended with a vote of thanks to HEC for providing continuous guidance and facilitating the institute in further stream lining its procedures.



## M. UMAIR WAVDIWALA, Student in Biztek

Biztekian Vision (B.V) : Which Program are you studying in and what are your future plans?  
Umair (U) Wavdiwala: I am doing BBA (Hons.) & my plans are to do MBA from U.K Inshallah.

B.V : For how long are you in biztek? How many courses have you completed?

U : It has been 3 years and 6 months & I have completed 40 courses.

B.V : How did you find the environment in biztek? Is the management, teachers & student co-operative?

U : The environment is cool here; we all are living as one family. The management is very co-operative & helps us in every possible way. If we get stuck anywhere in studies the teachers give us individual attention to overcome our problem.

B.V : Who is your favorite teacher in Biztek?

U : Two teachers are my favorites; Sir Asim Mehboob & Sir Kashif Zia, because they know how to manage the class and their best quality is that they make the students learn every lecture in class only.

B.V : How is your life at Biztek?

U : I have spent one of my best times with all these people in biztek. My friend's group is awesome here, each of my friends are best in studies & also in their silly jokes. And as it is my last semester, I think I will really miss my institute because a relation has been made with the management, teachers & all the biztekians.

B.V : Who is your inspiration in biztek and why?

U: Sir Asim Mehboob, because of his great personality & style of teaching.

B.V : Do students over here get credit for their achievements? And as you have organized many events over here, were you awarded anything?

U : Yes, high achievers are awarded with scholarships and their name comes in deans honor list & also they get a certificate for this. As such I was not awarded with certificate or anything but I get lot of respect as an award.

B.V : There are many students who cannot afford to do a degree course. Does biztek give any concession to them?

U : Yes, Biztek give the concessions to people who cannot afford to study.

B.V : Do you have any expectations from biztek?

U : I just want the management to be co-operative & helpful always and to give credits to the students as a token of motivation.

B.V : Any messages you would like to convey to our readers?

U : Your nature should be very friendly, polite and soft hearted; this will let you climb the stairs to your success. Best of luck!!





# Expansion of Biztek

Biztek is yet in the way of its expansion, now it has taken over the third floor of EDC, previously its covered area was 10800 sq.ft and now after the addition of third floor the total covered area is 15,000 sq.ft including auditorium, additional computer lab, photocopy shop, separate pray room for male and female staff and students.

It is great news of pleasure for all the Biztekians that beside the Main Campus and EDC, Biztek has opened two new branches of the institute at Clifton and Gulshan-e-Iqbal which will be operational from the Fall, 08 semester. Clifton campus is situated at Clifton Block-2 having a covered area of 5760 sq.ft while Gulshan Campus is situated at the opposite of Samdhani Hospital Allama Shabbir, Ahmed Usmani Road, Block-2, Gulshan e Iqbal. Both the campuses meet all necessary requirements including air-conditioned classrooms with seating capacity of 25 to 30 students, multimedia teaching aids, fully furnished computer laboratories, library etc.



# STUDENT WEEK

By Saman Munir Wavdiwala  
(bb-1267)

As always, this time also Biztek celebrated student's week. The student's week was well organized by our new president Agha Zohaib. Vice president Nizar Ali and team. The student's week is organized at the end of every semester so that students can give a break to their minds and relax themselves for the new beginning.

The white building was replaced by a colorful one, because of multicolored posters and peneflax spotted on the different walls to fascinate the moods of our biztekians for the planned week.

Various activities were plotted from 11th February to 16th February 2008. The activities which comprised in the student's week were as follows:

- 11th February- Laughter challenge
- 12th February 2008- Movie "Sunday"
- 13th February 2008- Counter Strike/ Tera Bytes
- 14th February 2008- Valentine's Day
- 15th February 2008- Cricket Tournament
- 16th February 2008- Basketball tournament

Jahangir Yakoob was awarded with the victory with his well planned and comedy script "Biztek ki kahani Biztekian ki zubani". The whole auditorium was occupied and many other students were standing and enjoying the comedy.

The crowd also turned up next day for the movie "Sunday" and had a good time with the facetiousness film.





The tera bytes competition was well systemized by Musavir and team in which 120 students from several universities all over Karachi participated for the different software and gaming competition.

Finally, the love and friendship day turned up. The Valentines Day had an embellishment arrangement in which flowers, cards, gift stalls etc. were set up. Different titles were given to the biztekians. The day concluded with a joyful response.

Cricket and basketball tournament was planned in the last two days by Salman Noshervani. All the boys enjoyed the heat and the winning team was awarded with shields.



# Biztek's Graduates

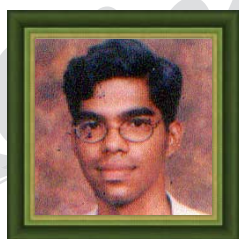
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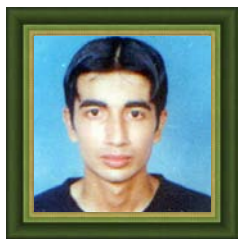
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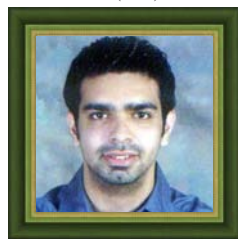
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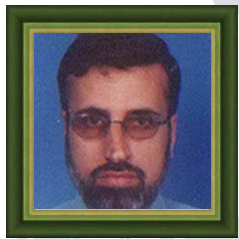
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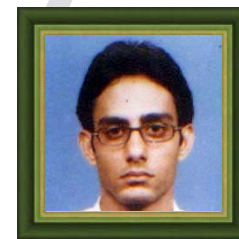
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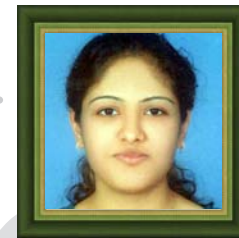
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# Reliance

## Income Fund

### 10 reasons

Convenience of bank's saving account.

No limit on number of transactions.

Returns better than bank deposits

Profit accrued on daily basis

No Entry / Exit Charges

Complete Transparency

Swift Liquidity Process

Maximum Tax Benefit

Diversified Portfolio

Optimizing Returns

#### Distributors:



Faysal Bank



Global Securities  
Pakistan Limited



The Bank of Punjab



Foundation Securities

**Disclaimer:** All investments in mutual funds are subject to market risk. The NAV based prices of Units and any dividend/returns thereon are dependent on forces affecting the financial markets. These may go up and down based on market conditions. Past performance is not necessarily indicative of future results. Please read the Offering Documents of the Fund to understand the investment policies and the risks involved.