

Bi-Annual NewsLetter of Institute of Business & Technology - IBT

# VIBTIAN VISION

An Establishment of GEC Society, A Social & Welfare wing of Noman Group



# EDITORIAL

DEAR IBTIANS,

Assalam-O-Alaikum

The mainstream systems of learning and education aims to infuse students with information, knowledge and skills that meet the requirements of the social, religious, economic and technological structures in which they are embedded. The emblem to incorporate this multidimensional learning experience has been adopted by the IBT in various ways. It grooms an individual through hard work, struggle, creativity, dedication and sense of fulfilment to achieve desired heights and become a successful professional.

The IBTian's Vision '14 is at your disposal covering all the curricular and extracurricular activities and events that have been conducted recently. This IBTian's Vision symbolizes the very compendium of what IBTians aspire for, their hard work, creativity, and the sense of achievement.

It is immensely satisfying that the issue is primarily contributed by the Ibitians and is a showcase of the literary skills of our students. I am sure you will have a good read.

**In the words of C.S. Lewis**

“The task of the modern educator is not to cut down jungles, but to irrigate deserts.”

Best Regards

**Hammad Tahir**

Executive Editor

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# Work Shop On

## DOMESTIC VIOLENCE WAS CONDUCTED IN FEBRUARY 2014

### By The Geo FIR Team:

A workshop was conducted on February 4th 2014, on domestic violence given by the Geo FIR team for the students of business and media communication, domestic violence is a curse on our society. The workshop basically has shown the true picture of the society and what is happening around us. Not only this but our society is also suffering from street crimes and target killing which is a routine activity these days every second person living here in city are somehow becoming the part of this dirty activity.

The solution lies not only in stern action against these criminals but also in educating the youth against these crimes and providing them with adequate social status and job opportunities.



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Workshop In Progress



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# Corporate Presentation

# BYTE Exhibition (2014)

## ORGANIZED BY Institute of Business & Technology

Institute of Business and Technology (IBT) has provided a huge platform for the students of IBT doing Engineering courses in its respective campuses. Recently, Institute of Business and Technology (IBT) has given the opportunity to the students to convert their theoretical studies into practical studies and show their knowledge as according to their respective fields of study, ". About Forty Students participated in this exhibition and around 17 working projects were neatly displayed.

The major projects displayed in the exhibition was the Robotic Arm, Uninterruptible Power Supply, Lie Detector, Line Following Robot, Auto battery Charge 12V DC, Heart Rate Monitor, Variable Two Motors, Smart Fluid Storage, IR Remote Control Circuit For Home Appliances, Object Detector, Laser Grid Intruder Alarm, Description of Working of Mag Meter, An Inverter, Garage Car Detector Using 555 Timer, An Electromagnetic Crane and many more were highly appreciated by the judges who praised the students for their hard work and commitment.



LED Lighting Project



Helicopter Project



LED Display Panel



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# CONVOCATION 2013



Institute of business and technology conducted its 8th convocation in the beginning of November at pearl continental hotel Karachi; it was a prestigious and exclusive event where IBT proudly said good-byes to its graduates. After years of personal grooming and professional development, Ibt graduates were ready to try their luck and stars in the corporate world. This event was honored and especially conducted to congratulate students for completing their program degree with hardworking and painstaking efforts, Every student dreams and aspires for this day and invests their blood and sweat in achieving this honor The event shimmered with proud parents, hustle and bustle of corporate mingles, the blinding lights of media cameras, influential individuals, faculty members and anxious students. The event gleamed flawlessly as volunteers worked their way performing their responsibilities to perfection.

Faculty members should be credited and recognized for providing cream students who can make a name institute of business and technology and can provide positive image of the brand. Mr. Noman Abid Lakhani who formally declared the Convocation open. Once the declaration was provided the Registrar took his position at the rostrum and shared some words of wisdom and addressed the fresh graduates on how to pave their paths in the corporate world, Finally the moment had arrived where each graduate was awarded with their degree. As the graduates prepared themselves with the perfect smile for the photographers and a firm hand shake for the chief guest. They set forth





walking the lane up to the stage where each roll number and name was called and the student walked to the center to collect their degree and pose for the photographer.

The Chief Guest was requested to deliver his speech and allowed us to reach out to his insights and his call on advice. With this the Convocation came to an end and was closed by the Chancellor and Chairman of IBT, the Academic Procession departs in an orderly manner and parents along with the guests were directed towards the end of marquee for high tea. By all means a memorable and unforgettable evening for all the people who attended this event. The Dignities who honored the occasion was Mr. Arif Habib, Chairman, Arif Habib Group, Dr. Imran Y Muhammad, Social & Mind Sciences Expert and Founder of Transformation, Mr. Arif Suleman, Chairman, Pakistan-Thailand Business Council, Federation of Pakistan Chambers of Commerce and Industry, Ms. Talat Jabeen, Country Head, Kuwait Petroleum, Dr. Amjad Waheed, Chief Executive Officer, NAFA, Ms. Seema Naiyer, Deputy Principal, St. Michael's Convent School, Haji Ghani Usman, Chairman, Al-Abbas Sugar Mill Limited, Mr. Bilal Shaikh, C.E.O., Sindh Bank, Dr. S. M Qureshi, Ex-Chairman, CIEC, Mr. Khalid Tawwab, Chairman, Fazal-e-Rabbi Steel Mills, Dr. Farhan Essa, Managing Director, Essa Laboratories, Mr. Muhammad Rashid Hashmi, Chairman, Hashimi Industries, Mr. S.M. Muneer, Chairman, Din Group of Industries, Dr. Fazalullah Pechohu, Secretary, Education & Literacy Department, Mr. Alamdin Bullo, Chairman, State Life Insurance, Senator Haseeb A. Khan, Chairman, Brookes Pharmaceuticals, Mr. Roseles Adnen, Consulate General of Indonesia, Mr. Muhammad Al Khatani, Naval Attaché, Consulate of Kingdom of Saudi Arabia, Mr. Omar Qasim, Owner of Lal Qila, Mr. Haroon Askari, Deputy Managing Director, Karachi Stock Exchange.

Finally PHD honorary degree was awarded to Mr. Mehtab uddin Chawla, Chairman / CEO at Alkaram Towel Industries (Pvt) Ltd for his dedicated service to the nation and the society and as a philanthropist.



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# JOB FAIR



IBT Career Center sponsors several annual Job fairs. Job fairs are an excellent opportunity for employers and students to speak about career trends and potential employment opportunities.

Marketing, Pharma, Textile and many more companies are invited to participate in the Summer JobFair, in which EFU Life insurance Ltd, Quice Food, Excl Industries Service, Supply chain capacity development Initiative, Silk Bank, Apex line, TPL holdings, TDF, TPL Trakker, Master Enterprises (PVT) LTD, Trade key, Harvest Topworth International, Systems limited, Rozee.pk. Students from all majors and all levels (first year through alumni) are invited to attend.

**Job fair** were opened only for **students** and graduate of **IBT.**

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# FASHION SHOW 2014



On June 21st 2014, an exquisite evening had been celebrated contributing itself to the world of fashion, , IBT has also introduced itself to the Fashion world by developing a Fashion School. And in order to enhance its practices and bring out the alluring talent of the students in the field of fashion, the fashion show had been organized where the leading fashion brands were a part of this fascinating event. The event was sponsored by leading brands, covered by many media representatives and a well known stylist done by Peng's beauty salon.

The major designer participants of the evening was IBT Brand Celladora collection, Sherbano collection, mahallatti by Amber Siddiqui , Stampede collection by Manal, along with all these some prominent male designers was also the part of this exquisite show like cambridge, Peacock 360 by chaudhry nauman,safer and zaidi.

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# STUDENT WEEK

A students' week is week for students to take them out from their tough educational routine and have fun with their friends that's why IBTians organized a student week in December when student were free and they had semester break.

IBTians organized Many activities on that week, first day of student week was begun with the epithet of Allah IBTians held a Milaad in which Many student recite Tilawat and Naats, the auditorium was filled with Blessings, then on the second day IBTians organized a Movie show at auditorium, the venue was decorated like a real cinema hall. On day 3 Ibtians Organized tournament of X box and foosball, both tournaments were so excited all the players were having fun and enjoying the tournament & with every single move in x-box the excitement reach to another level. On Day 4 Ibtains organized and Talent Hunt in which student showcased their talent, Then we had final day 5 a bake sale and a party Student of Miss Hajra Arif Set up a bake sale and sale their food items, Aroma of Food were So delicious that every stall had so Much crowd specially at Bunkabab stall everyone liked that Bunkabab and after that student start partying, Music was Loud student were dancing and atmosphere was so Magnificent With That Student week Comes to an End Everyone was so relaxed and ready for their Next semester!



# FUN CARNIVAL AND LIVE CONCERT

BY OWAIS SALEEM



A mega event named the Fun Carnival was hosted at IBT by Ibitians on April 05, 2014. Students from all four campuses gathered to attend as well as participate in this event. Personnel from renowned corporations and students from various schools, colleges and Universities were also in attendance.

## Rock The Stage & energize everybody.

Actually the basic idea to arrange the events like this is to give relief, relaxation; to the students from the burden of studies so as to refresh their minds.

Fun Carnival event is like a bundle package of enjoyment, entertainment & fun. There were stalls set-up by IBTians for various fun-filled games providing entertainment to all as well as food stalls with the students.

The highlight of the event was the cultural depiction of three different cultures i.e. French, Spanish and Arabic culture by the students of respective courses. Students were dressed in specific cultural attires and cultural merchandise and delicacies were available for sale as well. Also there were all sorts of food stalls Ranging from hot rolls to lassi, from bun-kebab wala to Zinger wala.



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## YOUTH UNEMPLOYMENT IN PAKISTAN”

Workless people can always be dangerous to a country's security. The frustrated youth of the country is falling a prey to drug addiction, violence, theft, and many other social evils. Smugglers, drug-traffickers and terrorists are engaging them in heinous activities.

Unemployment is one of the major issues confronted by our youth today. Every year many new graduates are added into the labor force but few of them get very good jobs. Some others get a reasonable one but many keep on looking for jobs for a long time. Recently, the unemployment rate of Pakistan increased to 6.5% and so it can be said that one out of every 10 people of the country are suffering from unemployment. The unemployment rate in urban areas of Pakistan increased by 2% to 10.1%, whereas, the unemployment rate in rural areas increased from 4.3% to 5%. You will find so many graduates, master students, engineers and people of every profession being wasted due to unstable employment system in Pakistan. Not only educated people of Pakistan, but also the labor class is going through a rough phase and their daily life has become a living hell for them. Over the same period, 1,160 cases of attempted suicide were reported. In conclusion, another erupting challenge standing before Pakistan is wide-spread unemployment. Thousands of educated graduates are jobless. Hundreds of thousands of unemployed workers are forced to lead their lives below their status. Large scale unemployment has serious effects on the country's production also. Moreover, the country's population has drastically increased during recent years. Therefore, every step taken to improve the living standard of common man proves to be futile and ineffective.



# LIFE A



# TIBT





# MECHATRONICS ENGINEERING

The Word, Mechatronics Is Composed Of Mecha From Mechanics And Tronics From Electronics. Mechatronics Is A Combination Of Mechanical Engineering, Electronic Engineering, Computer Engineering, Control Engineering, And Systems Design Engineering. Mechatronics Engineering Has Become An Internationally Recognized Discipline With Degree Programmers Offered Around The World. There Are Many Opportunities For Mechatronics Graduates. The Desire For A High-tech, Knowledge-based Economy That Has Recently Been Expressed. A Recent Survey Of Our Mechatronics Engineers Are Employed In A Wide Range Of Jobs In Design, Improvement, Implementation And Maintenance Of High-tech Products, Services And Processes In Mechanical, Electronic And Computer-related Businesses. With The Multi-disciplinary Nature Of Mechatronics Engineering It Is Anticipated That Mechatronics Engineers Will Have Excellent Opportunities And Progress Quickly To Jobs With Greater Responsibilities.



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Not all products work perfectly, and sometimes, paid services don't meet expectations. Accept when customers' expectations haven't been met, and work hard to make sure the issues are resolved to their satisfaction. They will remember this and will feel like their purchases are safe with you next time. Gather contact data on your customers when you can. Reach out to them with special offers and new products and services, or just send them a birthday card. Use any excuse to keep your company in their minds. Once in a while, you should treat a loyal customer with a free product or special discount just for being loyal. You'll be surprised at the loyalty this will generate. Chances are, you have competitors in your category and that means your customers have options. The fact that they chose you whether it's because of your pricing, reputation or conveniences something that you appreciate, so show it. Thank them. Thank them every time for choosing you, and let them know in words and deeds how important your business is to them, regardless of whether they're your smallest customer or you're largest.



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# IBT STUDENT SOCIETIES

Like any other top institution, the IBT demands a lot from its students - there is a reason why they are the crème de la crème. Students at the IBT find themselves striving to meet high expectations every day, a lot of teamwork and no room for delays.

While IBT students are able to cope with a heavy workload and the stress it causes, they also know when to relax. The best thing about taking a break and having fun at the IBT is that it always involves everybody - there is no concept of isolation. To cater to students' diverse interests, there are separate Societies for every program offered at the IBT and each student of the respective program is a member of that Societies.



## EVENTS/FASHION SOCIETY



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- ▶ Ordinary Color Quarter Page : Rs. 10,000

# Drama Festival

Held At The Main Campus Organized By The Class Of Oral And Presentation Skills Spring 2014

Institute of business and technology, IBT has always been a great platform for polishing the skills of its students and following the quote of the Shakespeare "All the world is a stage" the students of oral and presentation skills and business and media communication organized a Drama festival and a talk show at the main campus auditorium in the beginning of April 2014.

The Event Was Divided In Two Parts The First Part Was Continued With A Hilarious Talk Show Bnn Banana News Network, And The Second Part Of The Event Was Done With Three Short Plays Named "All Is Well", the Wedding Anniversary", And Finally "Terrorist Interview

The creative event was a great stage to make students confident and help them achieve their self esteems . on a good height



## Computer Sciences Students Visited Pakistan Television Station (PTV) Karachi.

The students of computer sciences department went for a remarkable industrial visit to PTV on May 14, 2014, this was actually a great experience for the students in the corporate sector, and the university provides many many opportunities of such type to their students.

The basic purpose of the visit was to provide knowledge to students about IT and Broad casting, How computer sciences has become an integral part of today's education, the programs are broad casted with the help of computer graphics and animation.



# ANOTHER MILESTONE ACHIEVED BY IBT (LAUNCHING NEW CAMPUS)

IBT has recently added to its family a new campus at Gulshan-e-Iqbal Karachi. Named Gulshan Executive Campus (GEC), this campus is in addition to our highly successful Gulshan Campus.



The new campus is already attracting lot of attention and has already hosted successful engineering exhibitions and Media and Film exhibitions. The campus is catering to all three shifts, Morning, Evening and Weekends but is specially popular amongst the Media, Fashion and Engineering Students due to its student friendly environment.





# MOU SIGNING WITH PAKISTAN AIR FORCE

Our Chancellor, Mr. Noman Abid Lakhani, T.I. and President, IBT, Mr. Faraz Abid Lakhani met with the Chief of Air Staff, Air Chief Marshall, Tahir Rafique Butt signing of an MoU with the Pakistan Air Force at Air HQ, Islamabad. IBT & Pakistan Air Force will be jointly offering scholarships, customized programs, certificates and training programs for the Pakistan Air Force employees, their children & for general public. Seen above our Chancellor, Mr. Noman Abid Lakhani, T.I., Chief of Air Staff, Air Chief Marshall, Tahir Rafique Butt & President IBT, Mr. Faraz Abid Lakhani having discussion on various important issues mainly educational development & the important role played by IBT in uplifting education in Pakistan helping the nation grow.





## MOU SIGNING AT GHQ, RAWALPINDI

IBT has always strived hard to support the national economy and our society through quality education, in this connection our Chancellor, Mr. Noman Abid Lakhani signed an MoU at GHQ, Rawalpindi with the Pakistan Army offering them scholarships, customized programs, certificate and training programs. In the picture above our Chancellor Mr. Noman Abid Lakhani signing MoU with Maj. Gen. Nadir Zeb, DG IIRD, at GHQ, Rawalpindi.

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# LAPTOP & CERTIFICATE DISTRIBUTION CEREMONIES

On 9th Aug 2014 laptop distribution ceremony was held at the main campus IBT. Chancellor IBT, Mr. Norman Abid Lakhani graced the occasion. Accompanying him was the Honorable President of Global Educational Consultancy, Mr. Faraz Abid Lakhani, Director General Pakistan Coast Guard Honorable Brig. Shahzad, Mr. Pervez Madraswala CEO Clipsal Pakistan, Mr. Nazim Saleem Chief Collector, Customs, Govt. of Pakistan, Mr. Omar al Saudi Advisor, PTCL Etisalat, Mr. Jam Madad Ali Provincial Minister of Sindh, Mr. Ahsan Ashraf Corporate Head, Southern Region, Bank of Punjab, Mr. Masood Hamid Director Marketing, DAWN and many more prominent personalities of our country was also present at the occasion.

Some more well known personalities like Director, Office of Research Innovation & Commercialization (ORIC), Dr. Arif Hussain and Professor, CS & IT, Dr. Arshad B. Siddiqi. We are extremely thankful to ZKB Constructions, Hashimi Surma Industries and Noman Group of Companies for sponsoring the laptops for this event. Laptops were awarded to deserving students. Certificates for Employee of the month, Faculty of the Year were awarded to best staff members and faculty members who really worked hard in enhancing the skills of their students. Certificate of achievement were awarded to IBT Alumni serving the nation. Apart from that certificate of participation were awarded to student who were integral part of the recent events at the Institution. The ceremony ended with the scrumptious lunch for honorable guests who were presents at the ceremony.



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# THE NATION



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