

BIZTEKIAN VISION

An establishment of GEC Society, A social and welfare wing of Noman Group



01



04



02



06



07



03



08



09

01

Dr. Atta ur Rehman presides over Biztek Cyber Technology

02

Inauguration of Biztek's New Building

03

Research Conference. Issues Challenges and Development

04
Seminar on War on '1857 : The New Perspective.'

05
Guest Speaker's Session

06 / 07
MOUs signed with International Agencies

08
Sports Events

09
Bus Bhai Bus

CONTENTS



PAGES

01	Editorial
02	Dr. Atta ur Rehman presides over Biztek Conference
03	Inauguration of Biztek's New Building
05	Dr. Mubarak Ali Speak in Seminar on '1857 : The New Perspective.'
07	Seminar on World Communication Day
08	Prof Shahida Kazi Visits Biztek / MS Leading to PhD Program at Biztek ;
09	MOUs signed with International Agencies
10	Pride of Performance Awarded Professor Joins Biztek/ Dream Job
11	Guest Speaker's Session / Mobile Phone Dependence Syndrome
14	Sports Events
15	SIESTA; The Good Idea for Increased Performance / Shopping
17	User Guidelines for E-Mail / Eating
18	Make Up Mania
20	Tagore Plays Rumi's Tune
21	Ten Ways to Concentrate in the Class
22	Bus Bhai Bus
23	Biztek Faculty Further Strengthened
24-25	Biztek Faculty Further Strengthened

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EDITORIAL

Start living a meaningful life!

This is your May – August issue. Exactly 62 years before in August 1945 US dropped two atom bombs on Japan, one on Hiroshima on August 6 and the other one on Nagasaki on August 9, 1945. This was done when the war was almost over and Germany surrendered to USSR (former Russian Union) in May 1945, soon after Hitler killed himself simultaneously by eating a cyanide capsule and shooting at his head.

The following month will be September when the nation fought with India in 1965 and got a decisive victory. September is also the month when Ramazan will be coming and will be followed by Eid ul Fitr. You see, there are two sides of the picture. One is war, killing, hatred, enmity. The other one is peace, serenity, submission (to Almighty Allah) and brotherhood.

Be a messenger of peace for all mankind. Think about the unique options that are available to you. Think about the gentle breeze and the warmth of sun. Compare it with thunder storm and volcano. Which one is better? Which one is more likeable, which one can influence the world better?

Spread the news that peace always prevails over destruction. The gentle breeze always wins over thunderstorm and volcanic eruptions. No religion in this world teaches terrorism. Every religion spreads the message of peace and brotherhood.

Be a messenger of peace. Convey your peace message to at least one person daily. This way you will be conveying the message to 365 persons in a year. Tell them to convey the peace message to at least one person daily, the way you did. And look how many people are there in a year $365 \times 365 = 133,225$ that you can influence. Create a peace circle.

I know you create many websites and addresses and convey many messages to your friends. This time I request you to create a 'PEACE CIRCLE' and convey the 'PEACE MESSAGE' to all your friends. When you make friends give the friendship a term 'Peace Friendship'. Be a friend of peace, love and brotherhood and make the difference.

You can make the difference in this world if you like, for better or worse. You have three options. First for the worse, second doing nothing and let the world go downhill and the final and the third, be a messenger of peace, love and brotherhood. I know you all are very positive. I also know that by reading this message you are going to apply it. Apply it immediately. You will get a new life. A life full of meaningful purposes.

Congratulations for that meaningful life. I know you deserve it. You always deserved it. Start a peaceful meaningful living. Make your life meaningful, purposeful benefiting the community, society and the nation at large.

Good Luck

Noorzaman
Excutive Editor

BIZTEK CONFERENCE ON CYBER TECHNOLOGY: ISSUES, CHALLENGES AND DEVELOPMENT

The Faculty of Computer Science and IT, Biztek, organized a conference on 'Cyber Technology: Issues, Challenges and Development' on 6th July, 2007 at Karachi Sheraton Hotel. Cyber Technology is the term used to show the contact with electronic world. Biztek always remains at the forefront of latest knowledge dissemination through non-traditional means and out of the classroom situation and this conference was organized keeping in mind the same objective.

Students of the Institute and Faculty attended the conference. A selected number of distinguished representatives from different leading universities and institutions attended the Conference. Consultants, Researchers, scholars and senior academicians from universities like GIK, COMSATS Faisalabad, COMSATS Abbott bad, Mohammad Ali Jinnah University, FAST Karachi presented their research papers. Prof. Dr. Atta-ur-Rehman – Federal Minister and Chairman Higher Education Commission (HEC) was the Chief Guest on the concluding session of the Conference.

The Conference started with the recitation from the Holy Quran. Dr. Mansoor-uz-Zafar – Dean Faculty of Computer Science and Information Technology was invited first for his introductory speech. Rector Col (R) Tahir Hussain gave his welcome address. The Chief Guest of inaugural session Mr. Abid Ali Abidi, Advisor to Chief Minister for Information and Archives delivered his thought provoking speech on higher education and appreciated Biztek's role in making the strides despite adversities and difficulties.

Conference was composed of two scientific sessions. Due to short of time, 11 papers were presented out of 21 papers. In the first scientific session 4 research papers were presented. In which first paper was presented by Mr. Adnan Alam – Assistant Professor & HOD Telecom department, Biztek. This was followed by papers from research scholars and faculty members of participating universities.

The Chief Guest of the concluding session Prof. Dr. Atta-ur-Rehman came specifically from Islamabad to chair the last scientific session. In his remarks he appreciated Biztek's efforts in intellectual and research contribution. He said that during the last several years Biztek has been continuously trying to do its best in the academic field of higher education. He lauded Biztek for the same and hoped that the efforts will be continued in future also. After the speech of Dr. Atta-ur-Rehman, our Rector Col. (R) Tahir Hussain delivered the vote of thanks. At the end our honorable Chancellor, Mr. Noman Abid Lakhani presented Biztek Memento to the Chief Guest and all the learned speakers.



DR. HAMEEDA KHUHRO INAUGURATES BIZTEK'S NEW BUILDING

Biztek is expanding its infrastructure very rapidly. In 2005 the building for which Foundation Stone was laid by Federal Minister and Chairman HEC Prof. Dr. Atta ur Rehman has been inaugurated by the Provincial Minister for Education Dr. Hamida Khuhro, on Saturday, June 9th, 2007.

Biztek is a fast progressing, rapidly rising private sector Institute offering business management and IT courses up to PhD level. Recently it has introduced BS Media and Communication Sciences. The ISO 9001 certified chartered Institute has been ranked in 'Category A' by Higher Education Commission (HEC) of Pakistan. Until now more than 300 graduates and post graduates have passed out from this Institute. The Institute organized its first convocation last year.

Dr. Hamida Khuhro appreciated the publication of two research journals from Biztek and hoped that they would be of good quality having high impact factor. She also felt pleased to give many awards to the high achievers. She extended full support on behalf of Sindh Government for providing facilities and exemptions to this Institute of higher learning. The Minister said that our people are very dedicated and responsible. They have achieved a lot internationally in competition with other in the international horizon. She felt the need of improving the education standards of the province and expressed her commitment in doing so as soon as possible.

Mr. Majyd Aziz, President Karachi Chambers of Commerce and Industry, who is also on the Board of Governors said a few words on this occasion. He expressed his dissatisfaction about the state of affairs prevailing in the mushroom growth educational institutions particularly with special reference to quality output. He said that Karachi shares 67% in the national income and thought that the city must be taken care of accordingly. He felt the need to develop good quality schools and colleges capable of producing better quality professionals. Addressing the students he said that there are no short cuts to success, one must pass through the mill to prove his worth.

Earlier Dean Faculty of Management Sciences Prof. Dr. Muhammad Ali Siddiqui delivered the Welcome Address on behalf of the Institute. Prof Siddiqui in his Welcome Address informed that the Institute has plans for increasing the number of faculties to four from its existing two. He also informed that more disciplines would be included for admissions in M.Phil / PhD classes in Education and Social Sciences. Prof Siddiqui said that had we prepared our youths for IT higher education earlier, Pakistan would have been earning a foreign exchange of US\$ 3 billion per year.

The function was attended by Biztek students, their parents, foreign dignitaries and high government officials and business personalities like Mr. Majyd Aziz, President, Karachi Chamber of Commerce and Industry, Mr. Abdul Kader Jaffar of Jaffar Brothers, Mr. Masood Naqi, Chairman KITE (Korangi Industrial and Trading Estate) and the following Consul Generals : Kingdom of Saudi Arabia Dr. Hasan A. Attar; Turkey, Mr. Erden Mudaf, Kuwait, Mr. Hasan Bader Al Oqab and Russia, Mr. V. V. Seliverstov.

The inauguration was followed by refreshments.





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DR. MUBARAK ALI

SPEAKS ON '1857 : THE NEW PERSPECTIVE' IN BIZTEK SEMINAR

The name of Dr. Mubarak Ali needs no introduction especially with reference to history of Mughal period in the sub-continent. He is one of the most prominent historians of the country on this subject and is considered the authority due to his extensive and intensive research on colonial India and especially Mughal and British rule in the sub-continent.

This prominent historian graced Biztek Seminar on the invitation of Dean Management and Social Sciences Prof. Dr. Muhammad Ali Siddiqui. He spoke on '**1857 : The New Perspective**' on May 29, 2007. Dr. Mubarak Ali emphasized that the joint struggle of the Indians against the British Rule in 1857 was able to achieve the goal that we all feel proud of. He said that although the western authors refer this war as the Sipoy Mutiny but for all practical purposes this was the War of Independence. He said that our text books were written in a biased manner and that's why they confused and polluted the minds of our younger generation. The need of the hour is that we value the importance of objectivity. It is only the unbiased history which could emancipate our minds.

He said that the War of Independence 1857 provided a joint platform for the struggle of liberation of sub-continent to Muslims, Hindus and Sikhs combined and as a result a strong binding element of Indian nationalism emerged. Religious harmony among different communities remained intact till the Hindus showed their intentions of dominating the country and dictating their terms for the Muslim minority depriving their religious rights and privileges. He emphasized that there is a genuine need to explore different aspects of the War of Independence and the efforts for the struggle for independence of our homeland.

Earlier Dr. Muhammad Ali Siddiqui, Dean Faculty of Management and Social Sciences, welcomed the eminent historian. In his welcome address he threw light on the importance of the War of Independence. He appreciated the spirit of the people of that time which was quite different from that of today. In the end Dr. Mubarak Ali was presented with the Biztek memento.

On his arrival Dr. Mubarak was taken for a round to the campus. He appreciated the available facility and was impressed with the fact that Biztek is growing very fast.

Saman Munir (BB-1267)





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LAUNCHING OF WIMAX IN PAKISTAN

A SEMINAR ON WORLD TELECOMMUNICATION DAY

Muhammad Jahangir (BB-1277)

Biztek is one of the few private sector universities taking care of research and development in a very aggressive pace. On May 17, 2007, as an activity of celebrating World Telecommunication and Information Society day, Faculty of CS & IT of the Institute organized an in-house seminar "Launching of WIMAX in Pakistan" at the main campus. WIMAX is a subject of emerging technology in computer networks and communication.

The Seminar started with the recitation from the Holy Quran by Mr. Muhammad Atif. Dr. Mansoor-uz-Zafar Dawood – Dean Faculty of Computer Science and Information Technology while delivering his welcome address highlighted the importance of the seminar's topic. He also said that seminars like the one organized provide opportunities to all for knowing the latest developments in current technology innovations.

The speaker Mr. Adnan Alam Khan – Assistant Professor (Faculty of CS & IT) dealt the subject in detail highlighting the fundamentals of WIMAX and its use in Pakistan. The presentation caught up the deep involvement of the audience. Their level of interest can be assessed with the fact that the question hour session lasted for more than half an hour.

Dr. Mansoor-uz-Zafar Dawood, Dean Faculty of CS & IT thanked the speaker for sharing his thoughts and providing intellectual stimulation to the audience. The Dean also informed about the future plan for such intellectually rewarding gatherings particularly for cutting edge technology in computer science and information technology.

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PROF. SHAHIDA KAZI VISITS BIZTEK

I was very impressed with this university. The environment and the staff seems very competent. Keep it up! ----- Prof. Shahida Kazi

Prof. Shahida Kazi, a very famous educationist and intellectual visited Biztek on May 14, 2007. She is associated with Jinnah Women University for quite some time. Prof. Kazi is an achieved academician and educationist and has served the University of Karachi for more than thirty years.

Before joining University of Karachi, she worked as an active journalist in Daily Dawn, Karachi and Pakistan Television as News Editor / News producer. She has a number of publications to her credit. She is a member of several important bodies as under:

- Advisory Council, Ministry of Information and Media Development.
- Advisory Council, Pakistan Tele Communication Authority.
- Asian Media Information and Communication Center (AMIC)
- Citizens Media Commission.
- Pakistan Women Journalists and Publishers Association.
- Pakistan Association of Women's Studies.
- Pakistan Association of Business & Professional Women.

The honorable guest was received by the Registrar Dr. Riaz A. Shaikh. On arrival she was taken around to see different departments. She met the Dean Computer Science and IT Prof Dr. Mansoor uz Zafar Dawood and faculty members of Faculty of Management and Social Sciences as well as Faculty of Computer Science and IT.

Later she met the Rector and Vice Chairman Col (R) Tahir Hussain and Chancellor Mr. Noman Abid Lakhani. Mr. Lakhani discussed a number of core issues prevailing in the higher education sector in Pakistan and sought her input in this regard. Mr. Lakhani said very expressively his ambition about making Biztek a perfect university and taking it to a great height. Prof Kazi was very much impressed with the seriousness of Mr. Lakhani and wished that such a man of caliber and competence should be at the power corridor and decision making hierarchy for higher education in Pakistan.

Mr. Lakhani presented Biztek Memento to the honorable guest as a token of appreciation of her visit and future remembrance.

MS LEADING TO PHD PROGRAM

Biztek has started its MS leading to PhD Program in Management and Social Sciences. The Program started early this year and enrollment for the second semester has been completed. Earlier MS Program in Marketing, Management, Finance and Economics were introduced. For this semester the following disciplines have been added to the existing ones: Social Sciences, and Education. It may be mentioned that Biztek is one of the very few universities offering PhD Programs in such a wide variety of subjects.

The classes for the MS leading to PhD Programs are conducted at City Campus (Executive Development Center) situated on Shakra-e-Faisal, PECHS, and therefore students have easy access from all parts of the city.

It is indeed a pleasure to see that Biztek is growing rapidly year after year.

MOUS SIGNED WITH INTERNATIONAL AGENCIES

Khushboo Akhtar (BB-1512)

Recently Biztek signed a number of Memorandum of Understanding with some renowned international organizations as follows:

MOU WITH PRESIDENTIAL CLASSROOM

On July 1, 2007, Biztek signed MOU with Presidential Classroom. Presidential Classroom is an international



organization taking care of human resource training and development. The organization is headed by Mr. Anande Rajapakse who also visited Biztek in this regard. Mr. Rajapakse is also the Chief Executive Officer of a multinational electrical appliances manufacturing company named 'Orange Electric'. The MOU will take care of exchange of knowledge resource from both the organizations and will also help Biztek students for internship and training in Orange Electric, Sri Lanka.

Dr. Riaz Ahmed Shaikh, Registrar signed the MOU for Biztek while Mr. Ananda Rajapakse represented the Presidential Classroom.

MOU WITH DUBLIN BUSINESS SCHOOL IRELAND

Another MOU was signed with Dublin Business School, Ireland on July 19, 2007. As you must be knowing Dublin Business School,



Ireland is one of the very prominent business school and its professional standing in business circles in Europe is very high. Signing MOU with such distinguished institute is a sign of Biztek's own prominence.

The MOU will facilitate Biztek students for higher studies abroad. The passed out Biztek students if opt to go abroad for higher studies they may go for Dublin Business School. Biztek will help to facilitate the process while the Dublin Business School will give special preference to Biztek students.



PRIDE OF PERFORMANCE AWARDED PROFESSOR JOINS BIZTEK

Muhammad Imran Sulaiman (BM 818)

We are pleased to inform you that Prof. Dr. Muhammad Ali Siddiqui, who was awarded The Pride of Performance in 2003 and Baba e Urdu Award in 1995 joined Biztek as Dean, Faculty of Management and Social Sciences.



Prof. Siddiqui is a D. Lit (Doctor of Letters). There are only twelve D. Lits in Pakistan. There is only one D. Lit in Pakistan on 'Pakistan Studies' and Prof. Siddiqui is only one. He has come from Hamdard University where he was Dean, Faculty of Humanities and Social Sciences. He served as the Director, Quaid e Azam Academy, Government of Pakistan. He has written more than 11,00 editorial articles and almost two dozens research articles.

He is the author of sixteen books and member of the board of editors of almost five forums. Besides he is on the Board of Directors of Research of IBA (USA) Prof. Siddiqui is a supervisor for MA, M Phil and PhD for Karachi University, Hamdard University, Bahauddin Zakariya University (Multan), Islamia University (Bhawalpur) and Kolkata University (Kolkata, India)

DREAM JOB "OASIS OR MIRAGE"?

Muhammad Hussain Khorasani

Before you make a change, there are some things you should decide about yourself and what really constitutes a "dream job" for you.

If you prefer working for a company 9-5 every day, want established medical, vacation and other benefits, and hate having "surprises" dropped in your lap moment by moment, you may find a start-up is not the place for you.

Or wait! Maybe you already have your dream job and are just not getting the recognition you feel you deserve. Is it a matter of money? You've told your boss how much others are getting paid in your same position to no avail. You've done great work and even your boss recognizes how good you are, but turns a deaf ear to your requests for a raise.

You believe that it is time for you to move on to an organization that appreciates you. You know your employer is going to be sorry to lose you - no one else is going to work for the pay you are getting. They will be wishing you were back the minute you leave, right? And you might wish yourself back as well!

So before you do anything dramatic or regrettable, take a moment to revise your resume to show all the experience you have and the responsibilities you have had. Make it really sparkle!

Now list all your accomplishments with your present company. Pretty impressive, isn't it?

Next write down all the things you appreciate about the company and why you would want to continue your career there. If you can't think of anything to write, perhaps this isn't your dream job.

But let's say it is, except for just a few "small things." Armed with the facts, ask your boss for an "interview." Sit down with him/her and discuss your list of successes and your resume. Be assertive but not aggressive when you say that you believe that your past performance and your list of successes merit a pay increase.

Review your accomplishments with the boss; the more specific they are, the more impressed he/she will be. Don't just say you increased sales. Provide details! You increased sales 45% over last year's sales, you decreased expenses by 16% and you improved profits by 125% (only the truth, of course!). You get the idea, I'm sure. The worst that can happen is you won't get a raise. But perhaps the boss will recognize that YOU are a diamond too valuable to lose!

If your approach is not successful, and you decide a new job is the only solution, develop a plan for your search. Do you know which companies might have suitable positions? Do they have job hotlines?

Everywhere you look, you can get advice on what you should do to get the best job. I want to tell you some things you should do if you want a company to hire you.

The better prepared you are, the more likely that you will find your "Dream Job".



GUEST SPEAKER'S SESSION

M. Mohsin Hanif (BB 1509)

Textile Industry: WTO Challenges

Efficient technology, modern logistic mechanism, a sharp cut in the rate of wastage, a sector-specific research and increased workers productivity are prerequisite factors to bring competitiveness and up-gradation in the sick textile sector. Amina Baqai, Editor Pakistan Textile Journal was emphasising in a guest speaker's session on "Textile industry: WTO Challenges" at Biztek's Executive Development Centre (City Campus). The host of the session was Prof. Dr. Noor Ahmed Memon, one of our senior faculty member.



Highlighting the importance of textile sector she said for economic growth, the textile sector was the backbone of the country, contributing 66% to the country's exports, 40% to employment and 8.5% to the GDP, - showing substantial development during the last few years. She said the sector was suffering because of a high input cost, interest rate and energy prices. She analysed Pakistan and neighbouring countries in textile competitiveness, presented an in-depth analysis of the root causes of problems, their inter-related effects and significant impact of these inherited problems on short-term and long-term development.

Rising cost of production coupled with high interest rate is the big factor in making the Pakistan's products uncompetitive. On the other hand Pakistan offered the lowest unit price for its textile and clothing products even lesser than Bangladesh, India, China in international market but despite this the growth in exports remained stagnant.

Technical and innovative textiles are a reality which is winning more and more importance owing to its dimension, to the technological characteristics of the items and to the steady discovery of new and promising market niches. Technical advances in the field of textiles will originate mainly in developed countries, while developing countries has adopted the advanced technology with a delay of 5-10 years. Technical textiles account for 23% of the European textile market.

At present world consumption of this sector is 19.6 million tonnes and will rise to 23.8 million tonnes in 2010 with an average growth rate of 3.8%. However, global market for technical textile products would increase from US \$75 billion in 2005 to around US\$ 130 billion by 2010

Value-added technical textiles will become more important from the point of growth and profitability. Active sports wear should be able to cover wide thermo-physiological range. This can be done by transporting warmth and moisture through specialized and chemically treated textile surface. Transportation processes are necessary to balance and compensate the body temperature towards environmental influences on textiles.

The textile industry today faced with the challenging job of developing textiles, which is not harmful in anyway to human beings from hazards of environment. The textile producers will have to develop "quick response" manufacturing so that charges of fashion can be quickly met, repeat orders can be obtained and inventors kept to minimum. This will depend on "right first time" (RFT) processing, every time, together with the concept of "just-in-time" (JIT) delivery.

It was a well attended session. At the end the emanate speaker was presented with Biztek momento.

MOBILE PHONE DEPENDENCE SYNDROME

Fahad Anwar (BB-1557)

If you can type a text faster than the speed of light, find that you are constantly on the phone or feel nervous if you leave the house without your mobile, you could be suffering from 'mobile phone dependence syndrome', a term coined in China, the country with the world's largest population of mobile phone users. Symptoms include irritability if you are unable to use your phone and anger if no-one calls you for any period of time. Sufferers also show signs of stress and anxiety, and are putting themselves at Risk of Stress Injuries such as RSI. Try and remember that, while it's good to talk, you shouldn't have to rely on your phone to feel complete, so switch off and relax. After all, what did people do before mobiles were invented?





ASSOCIATIONS

Academic and research associations with national and international organizations which includes : Georgia Institute of Technology, USA; John Hopkins University, USA; Virtual University Enterprise, USA; Microsoft, USA; World Bank; USAID; University of Oxford, UK; University of Greenwich, UK; ISMA, Aga Khan University and many more.

PUBLICATIONS

▶ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.
 ▶ Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

CURRICULA

▶ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.
 ▶ Research oriented practical curricula meeting the present day business needs.
 ▶ Periodical software competitions are organized for inculcating creativity among students.

CAMPUS FACILITIES

▶ The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.
 ▶ It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.
 ▶ The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.
 ▶ Appreciably equipped modern Computer Labs have more than 300 P4s with latest technology.
 ▶ Biztek 'Knowledge Hub', the library has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.
 ▶ Secure in-campus parking facility.
 ▶ In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.
 ▶ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shahra-e-Faisal. The Campus is equipped with the state of the art facilities.

EXTRA CURRICULAR ACTIVITIES

▶ A well equipped Gymnasium plus Basketball Court, Snooker Hall, Table Tennis, Badminton Court, Cricket and Football ground etc.
 ▶ Elocution Contest, Creative Writing Competition etc. are organized for improving communication skills in the students.
 ▶ Student Week, Basant Mela, Mehfil-e-Milad, Music Masti, Fashion show all are organized for improving social skills and increasing fraternity among students.

FINANCIAL SUPPORT

▶ Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.
 ▶ HEC approved Institute for need based Japanese Scholarship.
 ▶ Education loan facility available through designated banks..

FACULTY

Qualified academicians having PhD, and Masters degrees from foreign universities (i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania, USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southampton, UK; University of Dundee UK, Startford University, London; University of Tehran.
 Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

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- ▶ 'A/W' Category status awarded by HEC (Higher Education Commission)
- ▶ ISO 9001 certification for Certified International Quality Management Systems
- ▶ Ranked as 6th top institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

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 - Management Information Systems (MIS)
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 - Human Resources Management
 - Advertising
- B.Ed
- BS
 - Communication & Media Sciences
- BS (Social Sciences)
 - Criminology
 - Economics
 - International Relation
 - Psychology
 - Sociology
- MBA
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 - Islamic Banking
 - Management Information Systems (MIS)

- Marketing
- Health Management
- Human Resources Management
- MBA (Executive)
 - Banking & Finance
 - Corporate Finance & Treasury Management
 - Islamic Banking
 - Management Information Systems (MIS)
 - Marketing
 - Health Management
 - Human Resources Management
- M.Ed
- M.Sc
 - Professional Psychology
- MA
 - Criminology
 - International Relation
 - Sociology
 - Mass Communication & Media Studies
- MS/M.Phil
 - Finance
 - Economics
 - Management
 - Marketing

- Human Resource Management
- Education
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Biztek is Getting Registered with HEC for Inter University National Games

Noman Afzal (BB 1611)

We are pleased to inform you that Biztek is getting registered with HEC for Inter University Sports Events. We are preparing for the following ten entries : Cricket, Hockey, Football, Basketball, Table Tennis, Lawn Tennis, Squash, Swimming, Chess and badminton. All students are requested to prepare themselves for participating in representing Biztek in the Inter University National Game. Now let's see what happened at Biztek during June to August period. As you know Biztek is always at the forefront of activities that students enjoy. That includes sports events as well. The Sports Department organized a number of sports events recently. These include : Table Tennis, Snooker and Cricket.

TABLE TENNIS IN JUNE

Let me tell you the history of Table tennis. Table tennis is a relatively young sport. First played in 1880s by British army officers in India and South Africa, using lids from cigar boxes as paddles and rounded corks from wine bottles as balls, with a row of books set up across the middle of a table to form the net. Other versions developed in England during the 1890s.

The first world championship tournament was held in London in 1927. Central European dominance continued for a time after World War II, but Asian players took over the sport beginning in 1953. One factor in the sudden emergence of Asian stars was the introduction of the foam rubber paddle by Japan's Horoi Satoh in 1952. Table tennis became an Olympic sport in 1988, with singles and doubles competition for both men and women.

Coming back to Table Tennis at Biztek, in June the Table Tennis Tournament was organized internally. A total of 20 students participated out of which the following competed for semi final : Umair Wadiwala, Furqan Farooq, Hammad Saif and Imran Aftab. Furqan Farooq and Hammad Saif won the semi final and competed for the final in which Furqan Farooq won the game and declared Champion of the Tournament. This was a well attended tournament and the players were encouraged by them very well.

SNOOKER IN JULY

The history and origins of the game of snooker are generally regarded as being in the latter half of the 19th century. had been a popular activity amongst officers stationed in , and variations on the more traditional billiard games were devised. The game grew in the latter half of the 19th Century and the early 20th century and by the first was held.

Biztek organized the tournament in the month of July, 2007. There were 24 students in the initial stage. One by one they played their game and 4 of them qualified for the semi final. These were : Imran Ramzan, M. Junaid, Furqan Farooq and Imran Aftab. The final was played between Imran Ramzan and Furqan Farooq in which Imran Ramzan won the game and became the Champion of the Tournament.

CRICKET IN AUGUST

Since we are telling you the history of specific games let me now tell you about cricket as well. The origin of cricket is uncertain. The game was first recorded at Guildford in Surrey at the end of the 16th century, and the first known set of rules was written in 1744. The Marylebone Cricket Club, which is the world governing body of the sport, was formed in 1787. Today Cricket is played by 16 teams. The first ever test match was held between England and Australia, at Melbourne, from the 15th to the 19th of March, 1877. Australia won by 45 runs. Exactly 100 years later(15th-19th March, 1977) a match between England and Australia was held at Melbourne to commemorate the 100 years of test cricket. Remarkably Australia won..... by 45 runs!!! The first one-day international was also held between England and Australia at Melbourne in 1971. Actually the first four days of a test match had been rained out, so on the final day the first ever one-day international was organized. Australia won the match.

Once every two years England and Australia play a test series, alternately in England and Australia, called the 'Ashes'. They came to be called the 'Ashes' when in Australia first beat England in England, and the balls used were burned, and their ashes were preserved. These ashes are stored at the cricket museum at Lord's cricket ground in London, and a replica of their container serves as a reward for the 'Ashes'.

The Cricket World Cup has been going on since 1975. The winner of the First World Cup was West Indies. Pakistan won the world cup in 1992.

Coming back to Biztek Cricket, Biztek beat PAF KIET at UBL Sports ground on 27th August 2007. Biztek team also played with that of Sir Syed University of Engineering and Technology (SSUET) on 29th August, 2007 and gave them a good fight. SSUET won.

SIESTA ; THE GOOD IDEA FOR INCREASED PERFORMANCE

Muhammad Kumayl Patel (BB 1474)

Do you ever feel your energy levels dip after lunch? Do you sometimes wish you could have a siesta to make you feel more refreshed? The post-lunch nap is common in the Middle East countries but has not yet been adopted in the developed world, but recent research suggests that we should stop thinking that the need to down tools for 20 minutes is a sign of weakness. Research suggests that closing our eyes for even five minutes can be beneficial.

Scientists know that we have a tendency to feel tired in the early part of the afternoon, but they also know that a short period of shut-eye can increase productivity by over 30% and alertness by as much as 100%. Tests by NASA have shown that memory and concentration are also given a boost, while stress and risk of heart disease is reduced by 34%. Lack of sleep is also known to make weight loss more difficult.

The siesta has been around for thousands of years and was even regarded as a necessity, rather than a luxury. It is still widely practiced in Spain today, though they also use it to get out of the sun during the hottest part of the day and can therefore take as long as two hours to rest.

Research has shown that most of us feel tired twice every day, making it harder to concentrate and think straight. Tiredness can also cause road accidents – a short nap, as little as 10-15 minutes, goes a long way to reducing the risk of such an unnecessary event.

Taking time out of your hectic schedule to sleep may sound like career suicide to some, but history has shown that siestas need not stand in the way of success. Famous nappers include American President Bill Clinton, who dozed to cope with the pressures of office. Napoleon used to sleep while perched on his horse, while Einstein would sit in his favorite chair and allow himself to drop off. Winston Churchill and Margaret Thatcher also napped in order to be at their best.

A huge study involving 24,000 men and women and published by Harvard School of Public Health found that a short nap in the afternoon can reduce risk of heart disease by 34%. NASA has also carried out a lot of research in this area, discovering that after a short nap astronauts showed a 34% improvement in performance and 54% in alertness.

Elsewhere, research from the University of Manchester also suggests that it is only natural to want to sleep after lunch. Scientists at the university discovered that the brain cells, or 'neurons', which keep us alert and awake are turned off after we eat.

Dr. Denis Burdakov, the lead researcher based in Manchester's Faculty of Life Sciences said that glucose is at the heart of the theory. "It has been known for a while that people and animals can become sleepy and less active after a meal, but brain signals responsible for this were poorly understood," he said. "We have pinpointed how glucose - the sugar in food - can stop brain cells from producing signals that keep us awake."

SHOPPING

If you lie about the price of things you have bought or debts you have accrued, or if you get a buzz out of buying things even though you probably don't need them, then there is a good chance you are addicted to shopping. But remember, retail therapy isn't a cure for anything and certainly won't make you happy - quite the opposite in fact. Time to come clean and bring your finances under control.

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5 طرح کے ڈیٹول سوپ

بھرپور موٹو سچرائزرا اور مہکتی خوشبو کے ساتھ

USER GUIDELINES FOR E-MAIL

Khalida Shafi (BB-1511)

- If you are forwarding or re-posting a message you've received, do not change the wording. If the message was a personal message to you and you are re-posting to a group, you should ask permission first. You may shorten the message and quote only relevant parts, but be sure you give proper attribution.
- A good rule of thumb: Be conservative in what you send and liberal in what you receive. You should not send heated messages (we call these "flames") even if you are provoked. On the other hand, you shouldn't be surprised if you get flamed and it's prudent not to respond to flames.
- Make things easy for the recipient. Many mailers strip header information which includes your return address. In order to ensure that people know who you are, be sure to include a line or two at the end of your message with contact information. You can create this file ahead of time and add it to the end of your messages. (Some mailers do this automatically.) In Internet parlance, this is known as a ".sig" or "signature" file. Your .sig file takes the place of your business card. (And you can have more than one to apply in different circumstances.)
- Be careful when addressing mail. There are addresses which may go to a group but the address looks like it is just one person. Know to whom you are sending.
- Watch cc's when replying. Don't continue to include people if the messages have become a 2-way conversation.
- Remember that people with whom you communicate are located across the globe. If you send a message to which you want an immediate response, the person receiving it might be at home asleep when it arrives. Give them a chance to wake up, come to work, and login before assuming the mail didn't arrive or that they don't care.
- Remember that the recipient is a human being whose culture, language, and humor have different points of reference from your own. Remember that date formats, measurements, and idioms may not travel well. Be especially careful with sarcasm.
- Use mixed case. UPPER CASE LOOKS AS IF YOU'RE SHOUTING.
- Be brief without being overly terse. When replying to a message, include enough original material to be understood but no more. It is extremely bad form to simply reply to a message by including all the previous message: edit out all the irrelevant material.
- Limit line length to fewer than 65 characters and end a line with a carriage return.
- Mail should have a subject heading which reflects the content of the message.
- If you include a signature keep it short. Rule of thumb is no longer than 4 lines. Remember that many people pay for connectivity by the minute, and the longer your message is, the more they pay.
- If you think the importance of a message justifies it, immediately reply briefly to an e-mail message to let the sender know you got it, even if you will send a longer reply later.

EATING

Anorexia and bulimia have been around for yonks, but experts now think binge eating disorder is more common than both of these put together. Binge eaters will consume an astonishing quantity of food - even if they're not hungry - and continue to overdose until uncomfortably full. Try and remember that you don't have to eat everything on your plate to feel full and, more importantly, learn to control your portion sizes.

make up mania

Qudsia Pervez (BB 1443)

Make-up is supposed to improve a person's looks, but research now suggests that women who use make-up on a daily basis are flooding their bodies with as much as 5lb of chemicals a year. A study has shown that some women use more than 20 different beauty products a day while nine out of 10 apply make-up which is out of date.

This reliance of this 'cocktail' of cosmetics to enhance beauty means that 4lb 6oz of potentially dangerous chemicals is absorbed into the body through the skin. Some health experts have gone as far as linking some of the compounds used to make cosmetics and toiletries with side-effects such as skin problems, premature ageing and even cancer. Eye specialists have also linked make-up with eye infections and other conditions.

Richard Bence, a biochemist who has been researching the popular make-up products, says: "We really need to start questioning the products we are putting on our skin and not just assume that the chemicals in them are safe. We have no idea what these chemicals do when they are mixed together, the effect could be much greater than the sum of the individual parts.

Bence believes that people should use more organic rather than conventional cosmetics. He says: "If lipstick gets into your mouth it is broken down by the enzymes in saliva and in the stomach. But chemicals get straight into your bloodstream, there is no protection."

The Royal College of Optometrists also warn against the dangers of using make-up. A survey carried out by the College found that many cases of sore, itchy and watery eyes could have been caused by make-up that past its use-by-date. The researchers revealed that one in four women put their health and looks in danger this way.

Despite spending a lot of money of beauty products, it seems that many women give little thought to the hygiene issues associated with the cosmetics they use. For example, 92% of women surveyed said that they keep their mascara for longer than six months, and more than two thirds said they used eye make-up that is more than two years old. Many women also share mascara, which can easily cause an eye infection to spread.

Dr Susan Blakeney, a spokeswoman for the College of Optometrists, says: "Mascara can be a breeding ground for bacteria, so it's not surprising that we've found that nearly half of women suffer from itchy, watery and red eyes when they're holding onto their make-up for so long and sharing it among friends."

A separate study, carried out by the British Skin Foundation, found that the average woman applies 175 different chemicals to their skin on a daily basis. Many of these chemicals have been associated with skin problems, hormonal conditions and cancer.

Professor David Gawkrödger, a consultant dermatologist and spokesman for the British Skin Foundation, said: "Some of the chemicals in everyday toiletries may trigger irritant reactions of allergy. Reactions are particularly seen in patients with atopic eczema and those with sensitive skin."

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TAGORE PLAYS RUMI'S FLUTE

SHAH JAMAL HASHMI (BB 1333)

Ah, how soothing this sound is. How enchanting and full of sensitivity. It is taking me into another world altogether. These were not here a moment ago, where have these come from? Oh, my soul, I am seeing you after a long time, where have you been hiding? And how come have you appeared after hearing this beautiful sound of music. I can hear this music, and am no longer lonely. Life seems to be talking to me in a secretive manner. My heart has overshadowed my mind; such is the greatness of this music.

But who is it that has composed such beautiful music, and sings so well. Let me go to Him who plays this music, which touches the cords of my heart.

It is Tagore, who loves wailing. His first song starts with the wailing of the reed-flute. And this lamentation becomes the source of happiness and wisdom till the very end. He seems to be overwhelmed by the engrossing breath, which produces such a sound. But this tune of Tagore's music seems familiar. I have drunk this wine in a gold glass before.

This same Master has lent him His own lute. Let there be no doubt that Tagore is a great musician, but certainly not a Maestro. Salieri can play Mozart's tune, but can never create one like him. What essentially is played on the lute, is always beautiful because each hollow makes a different sound, and what can be more a glorious than all the different sounds disciplined to form 'single' beautiful music. Lord loves individualism, but also cooperation.

I sit hours in the middle of the field, meditating, while Tagore sings his beautiful songs to me. This reminds me of the time when I used to learn music from the Grand Master Himself. He taught me what was right and wrong, what is beautiful, and how to 'make' everything beautiful. But then, because of my disobedience, he refused to teach me anymore. But now, I find myself like Adam; find in Tagore a friend, from whom I can learn the words of the Maestro. My repentance and obedience to Tagore will certainly open the windows to my Master's mercifulness. I can recall the songs of the Master, when Tagore sings his own. And I, feeling the great quality of Master's songs, also make him aware at times when his voice trembles a bit.

Behold O humankind, Rumi has come. He has come to transform all of you from humans into a part of your Lord. To become a part of your Lord, you have to 'Believe' yourself not His creation, but His lover. The moment you turn into a true lover, you cease to be His creation, but His 'Partner'. A partner without whom a circle would be incomplete, even if that part were only a millionth dot.

Rumi has come with a reed flute in his hand, with Tagore coming right behind him, trying to follow the steps of the Grand Master, but his feet are smaller than the Maestro's. They are singing the songs of love. Rumi has made the wailing reed flute to sing the songs of 'Love', which has dissolved the sorrow it received when it was separated from the reed bed. But why does Tagore look so weary? Is he tired of playing the difficult tunes on the flute, which my Master is playing so swiftly? If not then why is he singing this sad song "bid me farewell, my time has ended. We were neighbors for long, but I received more than I could give. The summons have come to take me on the eternal abode". He is mistaken. He is giving his failure a final approval. Rumi does not speak in the same manner. He says "we are tasting the taste of eternity this moment".

Rumi says, 'when the grapes are put in isolation and a dark place, and are fermented, like a person in meditation, they produce a taste beyond imagination.' Dear heart, what has my soul told you about Rumi? Heart replies, "Soul has revealed to me that Beloved lives inside Rumi; he does not require any magnificence to be bestowed upon him. Tagore was always waiting for his meeting with his Beloved when he said 'I have spent my time in stringing and unstringing my instruments. I hear your footsteps, but this meeting is not yet. But Rumi always said; 'when You are with me, we stay up all night. When You are not with me, I cannot go to sleep.' Rumi also said 'my heart is burning with love, all can see is this flame. I am drunk with the ecstasy of Love.' And beloved has called Tagore 'Now' to taste that wine, after which he will realize the charm of walking bare feet."



TEN WAYS TO CONCENTRATE IN THE CLASS

Faraz Baig (BB 1521)

Dr. Ralph Nichols says at the end of a 10-minute lecture most college freshmen will have retained only half of it. Then, 48 hours later they will have forgotten half of what they did remember.

Want to do better than that? Then, use effective listening techniques. Here are the "Top ten ways to listen to a lecture."



1. Choose to find the subject useful : Poor listeners dismiss most lectures as dull and irrelevant. They turn off quickly. Effective listeners separate the wheat from the chaff. They choose to listen to discover new knowledge.

2. Concentrate on the words and message: Don't concentrate on the professor's looks, clothes or delivery. Poor listeners notice faults in a lecturer's appearance or delivery. Effective listeners strive to pick every professor's brain for self-gain.

3. React thoughtfully : When you hear something you're not sure you agree with, react slowly and thoughtfully. Poor listeners stop listening to the speaker and start listening to themselves. They either passively reject what is being said or they launch into impassioned rebuttals (to themselves). Effective listeners don't jump to conclusions and then disengage. They keep conclusions tentative while getting more information.

4. Identify the "big ideas," : those fundamental concepts to which everything else in the lecture is related. Poor listeners say, "I listen only for facts." They may retain a few of those facts, but the information is usually garbled. Effective listeners look for foundational concepts. They grab key ideas and use them as anchor points for the entire lecture.

5. Adjust your note taking system to the lecturer's pattern. Some poor listeners attempt to outline everything, believing an outline and notes are the same thing. They get frustrated when they cannot see "points A, B and C." Effective listeners adjust their note-taking to the organizational pattern used by the lecturer.

6. Stay attentive : Poor listeners let their minds to wander. Effective listeners remain focused and actively try to absorb material.

7. Aggressively tackle difficult material : When poor listeners encounter a tough topic, they stop absorbing and let things start bouncing off them. Effective listeners condition themselves to be interested in challenging matters. They find a challenge in grasping the meaning of what is being said -- no matter how difficult the subject.

8. Don't be emotional : Don't get derailed by emotionally charged "buzz" words that trigger negative responses. Poor listeners tune people out on the basis of a few words. Effective listeners don't let the emotional baggage of a word hinder them from getting at the substance of a lecture.

9. Get to know the professor personally : Poor listeners see professors as talking heads. Effective listeners like to pick up interesting facts about professors (personal history, family life, hobbies, etc.).

10. Develop understanding : Understand and use the differential between the speed of speaking and the speed of thinking. We think at about 400 words per minute. That's four times faster than most speakers can talk. Poor listeners drift back and forth between a lecture and thoughts about other things. Effective listeners use the thinking/speaking differential in three ways: First riding the crest of the wave by trying to anticipate the next point of the lecture. Second evaluating what the lecturer is using for supporting evidence. Third periodically summarizing the lecture to themselves.

BUS BHARI BUS !

Saad Amar (BB-1212)

I became a Biztekian, like you and liked every bit of it. I ended up with just 2 classes in a week when I registered for summer 2007. Therefore, it wasn't practical paying for the point. So for the first time ever in my life, I decided to travel in a public bus ..in A61! A few "macho", "seen it all", "been there, done that" kind of guys made fun of me when they found out that I had never traveled in a bus before. But I took it up as a challenge. The experience wasn't so bad at first, apart from the stinky people and some very desperate-to-have-a-seat stinky people. A61 usually takes about 50 minutes to reach Korangi Crossing from my place and is relatively less crowded than other buses. So life wasn't so bad after all ..until the day "it" started happening, a streak of events that changed my life forever! Umm ..well, sort of!

First, there was this piece of metal hanging from one of the worn out seats and it ripped a good part of my jeans off. I bunked my class that day. During one of my journeys, I was peacefully reminiscing about how I hit some big guy for a six out of the park when the person sitting ahead of me decided to spit through the window. We've all witnessed how the "Sultans of Swing" Waqar and Wasim have troubled batsmen over the years but this one really topped it all. I saw the saliva fly through his window only to come back through mine and hit me in the face. My world went blank. I remember trying to re-program my senses, trying to tell myself that it's just a nightmare. I probably tried to pinch myself too. But it felt so real. Just recalling the feeling ..the whole "texture" of it ..sends shivers down my spine. Oh well, life goes on I guess. But on the positive side, it was quite literally the most amazing "piece" of reverse swing ever!

On yet another occasion, I realized that the person sitting with me was hunting for treasure in his nose but it never dawned upon him that his biggest gem had already landed on my forearm. I wanted to punch his brains out but then remembered from whatever little amount of experience I had, that there are certain rules when it comes to fighting in a bus. No matter how personal your issue is, the involvement of all the passengers in it is inevitable, so you have to get them on your side first. To achieve this, you need to beat the person in a rhetoric battle. Basically, you have to tear the other person apart with your rhetoric such that the audience understands and agrees with you. The louder and wittier you are, the better your chances of winning. Whoever wins the rhetoric battle joins hands with the rest of the public and beats the crap out of the loser. And honestly, I avoid confrontations and the argument, I usually come up with is "jo kehta hai wahi hota hai", I decided it wasn't worth the risk and effort.

So the whole experience has made me The Alpha Male now, therefore, I can own any of you out there, any day of the week. Anyway, I guess summer '07 perhaps was a period of extreme bad luck since I still travel in A61 sometimes when I get ditched and such things don't happen anymore. Through this magazine, I would like to make a request though: On your way to Biztek, if you ever find me at Korangi Crossing, please consider what I've been through, stop your car and give me a lift. Thank you very much. You are magar mach.

NET ADDICTION

Is your computer on 24/7? Do you break out in a sweat if you have to go 20 minutes without checking your inbox? If so, you may be an internet addict, and you should try and curb this condition if you want to avoid being moody and agitated. Clinics are already starting to open up to treat this addiction, which can also deprive sufferers of sleep and lead to eye and back problems. Networking sites such as Face book are only making the problem more widespread.



FURQAN IFTIKHAR: DEPUTY REGISTRAR/LECTURER MANAGEMENT SCIENCES

MS (Entrepreneurial Business Management, Stratford University, London)

Has more than six years professional industry experience. Worked for Phones 4U, London, Halifax Bank, London and Raja Motor Company (as Manager Marketing and Sales).

RESEARCH CONCENTRATION AND SUBJECT AREA

Corporate Management



ABDUL AZIZ : LECTURER CS & IT

PhD (IT) in progress Hamdard University, Karachi Pakistan.

MS –Mobile Computing and Information Systems (first class), Hamdard University, Karachi Pakistan

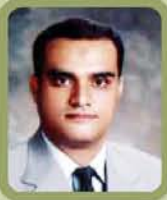
MCS –(Gold Medalist), Hamdard University, Karachi Pakistan.

B.Com - Federal Govt. Urdu College

Experience Working as a Lecturer / Project Manager at College of Digital and Management Sciences.

RESEARCH CONCENTRATION AND SUBJECT AREA

Software Engineering, Project Management



KHURRAM MAJEED KHAN: COORDINATOR/LECTURER MANAGEMENT SCIENCES

MBA (Marketing/MIS)

Has more than seven years of professional experience serving in the cement and Fiber industry. Also remained as visiting Faculty at Iqra University.

RESEARCH CONCENTRATION AND SUBJECT AREA

Marketing and Sales



SHAISTA ARIF ISSANI: LECTURER CS & IT

MCS

Has almost ten years experience of working as Lab In-charge at Iqra University and Dawood College of Engineering and Technology.

RESEARCH CONCENTRATION AND SUBJECT AREA

Software Development



SAIRA MUZAFAR: DEPUTY CONTROLLER EXAMINATION/LECTURER CS & IT

M. Sc (Applied Physics)

Has more than six years teaching experience at different educational institutions.

RESEARCH CONCENTRATION AND SUBJECT AREA

Software Development



ERUM IQBAL: COORDINATOR STUDENTS ACTIVITIES/LECTURER MANAGEMENT SCIENCES

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Has internship experience of almost one year in a number of organizations.

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